

2021-22

PROGRAM SUPPORT

cedarhurst
CENTER FOR THE ARTS

For more than 45 years Cedarhurst Center for the Arts has enriched southern Illinois by offering residents and visitors fulfilling experiences through art and nature.

What started as a two-room museum founded by local philanthropists has grown into a cultural mecca featuring five art galleries, indoor and outdoor concerts, hands-on art classes, an interactive family center, and outdoor sculpture park. **Cedarhurst continues to evolve.** During the pandemic staff and volunteers redirected efforts to modify programs, develop digital content, and further cultivate its outdoor space. Now Cedarhurst staff and stakeholders are in the process of Strategic Planning, charting the future in a post-pandemic world.

Cedarhurst has earned its reputation as a first-rate, nationally accredited cultural institution, but we need your help to keep it that way. As a nonprofit organization, we seek the help of regional businesses and individuals to sponsor these efforts and help offset our costs. We believe *Art is Essential*, and the southern Illinois region would suffer without the impact that Cedarhurst provides.

This packet is a complete list of the extraordinary programs you can support during Cedarhurst's 2021-22 year. Sponsor an event, an entire impact area, or sponsor several events from different areas! Your gift will immediately be put to work inspiring people of all ages.

table of contents

1B

Proposal

2

Bonan Gallery

3

New Semantics

Contemporary Gallery

4

Beal Gallery

5

Regenhardt Gallery

6

Beck Children's Gallery

7

Goldman-Kuenz

Outdoor Gallery

8

Performing Arts

9

Hands-On Classes

10

Lifelong Learning

11

Outreach Programs

12

School Programs

13

Thursday Night Live:

Community Series

14

Special Events

15

Art & Craft Fair

16

Other Ways to Give

17

Coming Soon!

BONAN GALLERY



The Cedarhurst Collections:

Innovation and Tradition in American Art

(year-round)

The exceptional group of American paintings, works on paper, and sculpture in Cedarhurst's Permanent Collection has made Mt. Vernon one of the most remarkable small towns in the U.S. The collection was largely formed between the 1940s

and 1960s by John and Eleanor Mitchell, a prosperous Mt. Vernon couple who acquired major examples by Thomas Eakins, Mary Cassatt, Childe Hassam, John Singer Sargent, George Bellows, Robert Henri, William Glackens, and others at a time when American art was under appreciated and much under-valued. These artists have since proven to be

among the most crucial figures not only in the development of American painting, but in the greater history of art.

The Mitchells knew their collection would enrich the cultural life of southern Illinois. Since opening the Mitchell Museum in 1973, Cedarhurst staff have continued to acquire regional artworks that add to the founders' original mission. This expanded gallery exhibition showcases Cedarhurst's varied collections and is distinguished by five sections:

- **The Ashcan School**

Most of the paintings left to southern Illinois by John and Eleanor Mitchell are by Ashcan School artists. These creative thinkers challenged the "normal" artistic standards of their time, paving the way for future modern artists to portray the realities of everyday life.

- **Modern & Postmodern Art**

Cedarhurst's Ashcan School artists were lead organizers in introducing modern art to America, and the museum collections contain several examples.

- **The Art of the Midwest**

Many of the artworks acquired by Cedarhurst since the Mitchell Museum opened in 1973 reflect Regionalism, or American Scene Painting. Midwestern artists highlight American ingenuity, values, and landscapes through various mediums.

- **Paul Strand & Modern Photography**

One of the giants of modern Photography, Paul Strand is represented through two portfolios, 20 total works, in Cedarhurst's collection. His photographs broke with conventional photography and influenced future giants Ansel Adams and Edward Weston.

- **Neoclassicism**

The Mitchell Museum itself, with marble facade and Greco-Roman architecture, is the perfect example of neoclassicism.



support
cedarhurst!

\$7,500

Annual Gallery Sponsor

Support the arts! Promote the Cedarhurst Permanent Collection with yearly sponsorship support. Gallery sponsors will receive annual logo recognition in the gallery - plus other sponsor benefits, including free admission for employees, discounts on facility rental, and more.

NEW SEMANTICS

contemporary art gallery



Michael Dinges and Matt Boonstra

(October 24, 2021 - January 2, 2022)

This exhibit brings together work of two artists who use common everyday objects to express their contrasting contents. Boonstra looks inward exploring ideas close to his life and his family's. Dinges on the other hand, looks outward to society exploring individuals' relationships with the often impersonal features of the market and consumerism.

The 48th Scholastic Art Awards

(January 16 - February 13, 2022)

Since 1974, Cedarhurst has been the regional host for this national competition, a very important opportunity for young artists to showcase their work as they develop and hone their talents with an eye towards further study at the university level. Recognition marks a major achievement for young artists.

Sponsored by Bill and Barbara Beck

The Art of Collecting (working title)

(February 27 - May 1, 2022)

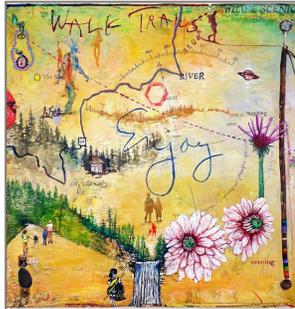
The fast pace of our lives today dominates. Still, museums remain the antidote with their quiet, relaxing places to slow down and study the complex visual statements found in art. This exhibition, seen through the art of several local collections, will explore the value of the beautiful, as well as the historical and humanistic values found in works of art.

Cosponsored by Mark and Janet Hassakis - Hassakis & Hassakis P.C.

American Paintings by Andrew Saftel (working title)

(May 15 - July 24, 2022)

History is the major theme of Saftel, who cakes his paintings with information, carving as much as painting diverse signs and symbols onto and into panels surfaced with low-key but luminous color. The myriad markings can be distracting but they never subtract from the look of things.



The Serious Humor of Fred Stonehouse (working title)

(August 7 - October 9, 2022)

A major figure in Wisconsin art, Fred Stonehouse is nationally recognized for his beautifully executed artwork and witty sense of rebellion. His style has a sophistication that reflects his diverse, cross-cultural interests, and outsider and folk art influences. Often encompassing religious or surreal contexts, his paintings are a materialization of his nostalgia for familiar cartoon figures of the past, blended with the artist's own delicate balance of humor, beauty and derangement.



support cedarhurst!

\$750 Exhibit Cosponsor

Support one of this year's exhibitions in the New Semantics Gallery! Benefits include:

- Name recognition on select exhibition and any accompanying promotions
- Name recognition in the Cedarhurst Arts Insider
- Name/Company listing on annual Donor Plaque and in Biennial Report

\$1,500 Exhibit Sponsor

Exhibit sponsors, in addition to the cosponsor benefits listed above, receive:

- free admission for all company employees during exhibition
- Larger name recognition on select exhibition and any accompanying promotions
- Discount on rental of Cedarhurst facilities
- Invitation to the annual Evening of Appreciation

\$7,000 Annual Gallery Sponsor

Support the arts! Sponsor the New Semantics Contemporary Art Gallery and receive yearlong logo recognition in the gallery - plus other sponsor benefits, including exhibition previews, discounts on facility rental, and more.

Sponsored by Hunt and Donna Bonan

BEAL GALLERY



Dennis Ringering

(October 24, 2021 - January 2, 2022)

Ringering is interested in the symbols, images and objects that man makes. His work evolved from his research of Native American petroglyphs and pictographs in the Southwest, which are humanities' oldest evidence of artistic expression. Many of Ringering's drawings involve more than 100 hours of surface creation and manipulation.



Sponsored by Cynthia Jones - Financial Adviser

The 48th Scholastic Art Awards

(January 16 - February 13, 2022)

Since 1974, Cedarhurst has been the regional host for this national competition, a very important opportunity for young artists to showcase their work as they develop and hone their talents with an eye towards further study at the university level. Recognition marks a major achievement for young artists.

Annual New Work by Students, Faculty and Staff, Department of Cinema and Photography, SIU-C (February 27 - May 21, 2022)

This collaboration between Cedarhurst and SIUC has been going on for nearly 30 years and provides an exemplary showcase for some of the innovative thinking being nurtured at SIUC. Students are encouraged to take creative and conceptual risks, and are featured alongside their professors, who establish the lead in innovative photography.

Sponsored by Peoples National Bank

The Kentucky Derby Hats of Dianne Isbell

(May 15 - July 24, 2022)

Dianne Isbell of Belleville has been exhibiting and selling her famous hats at the Kentucky Derby for more than 10 years. This exhibition, opening one week after the 2022 race, showcases some of her latest creations and seeks to capture stories from southern Illinois residents who have attended the Run for the Roses.



33rd Annual Gathering of Quilts

(August 7 - October 9, 2022)

This annual exhibit highlights the beautiful work of the Cedarhurst Quilters, one of five affinity groups that meet regularly at the Shrode Art Center. The show celebrates the textile talents of this unique group. Visitors from the tri-state region attend this annual show, which is now well known throughout the region. The show spans two galleries - the Beal Gallery and Regenhardt Gallery - and highlights both traditional and contemporary quilts.

**support
cedarhurst!**

\$500 Exhibit Cosponsor

Support one of this year's Beal Gallery exhibitions! Benefits include:

- Name recognition on select exhibition and any accompanying promotions
- Name recognition in the Cedarhurst Arts Insider
- Name/Company listing on annual Donor Plaque and in Biennial Report

\$1,000 Exhibit Sponsor

Exhibit sponsors, in addition to the cosponsor benefits listed above, receive:

- Larger name recognition on select exhibition and any accompanying promotions
- Discount on rental of Cedarhurst facilities
- Invitation to the annual Evening of Appreciation

\$4,000 Annual Gallery Sponsor

Support the arts! Sponsor Cedarhurst's Beal Gallery and receive yearlong logo recognition in the gallery - plus other sponsor benefits, including sneak previews of the exhibitions, discounts on facility rental, and more.



REGENHARDT GALLERY

shrode art center



Shrode Photography Competition

(October 24, 2021 - January 2, 2022)

This well-known and well-respected competition garners more than 200 entries annually from artists 18 years of age and older living in the region. Such competitions are important for aspiring and professional artists who recognize Cedarhurst as a benchmark of regional success.

Spencer Meagher: Scenes from Southern Illinois

(January 16 - February 13, 2022)

Jefferson County resident Spencer Meagher has been painting for 50 years. He began with acrylic as a 9-year-old living in Tucson. At 12, he began in oil focusing on wildlife. And at 16 he started with watercolor, a medium he stayed with until he was commissioned in 2012 to paint the large-scale mural at the Mt. Vernon Kroger store. That project required acrylic paint, and since then he has done projects requiring various mediums.



Sponsored by Mark and Janet Hassakis - Hassakis & Hassakis P.C.; Hughey Funeral Home

Shrode Fine Art and Craft Competition

(February 27 - May 1, 2022)

Another annual competition, this exhibit invites fine art and craft artists 18 and older living in the region to submit work for juried competition. All painting, drawing, printmaking, clay, fiber, mixed media, wood, fine jewelry, and metal works are considered, creating a diverse and engaging exhibit each year. A professional juror selects which pieces to exhibit, and cash awards are given to top artworks.

Michelle Wortman: The Bloom Project

(May 15 - July 24, 2022)

Michelle Wortman is a multimedia artist living in Creal Springs, who works in tattoo, painting, photography, and electronic music. Though Michelle spent time in art school, the bulk of her education came from exploration and life experiences. Her work is heavily influenced by nature and the energy that surrounds her.

“Regardless of the medium, my intent is the same: To communicate and create an elevated space infused with beauty, ambience and natural elements in my work and in my life.”



Sponsored by Cynthia Jones - Financial Adviser

33rd Annual Gathering of Quilts

(August 7 - October 9, 2022)

This annual exhibit highlights the beautiful work of the Cedarhurst Quilters, one of five affinity groups that meet regularly at the Shrode Art Center. The show celebrates the textile talents of this unique group and the show spans two galleries - the Regenhardt Gallery and Beal Gallery - to highlight both traditional and contemporary quilts.

support cedarhurst!

\$500 Exhibit Cosponsor

Support one of this year's Regenhardt Gallery exhibitions! Benefits include:

- Name recognition on select exhibition and any accompanying promotions
- Name recognition in the Cedarhurst Arts Insider
- Name/Company listing on annual Donor Plaque and in Biennial Report

\$1,000 Exhibit Sponsor

Exhibit sponsors, in addition to the cosponsor benefits listed above, receive:

- Larger name recognition on select exhibition and any accompanying promotions
- Discount on rental of Cedarhurst facilities
- Invitation to the annual Evening of Appreciation

\$4,000 Annual Gallery Sponsor

Support the arts! Sponsor Cedarhurst's Regenhardt Gallery and receive yearlong logo recognition in the gallery - plus other sponsor benefits, including sneak previews of the exhibitions, discounts on facility rental, and more.



BECK GALLERY

beck family center



A Walk in the Woods: Photographs from the Crab Orchard Wildlife Refuge

(October 24, 2021 - January 2, 2022)

Crab Orchard National Wildlife Refuge's acres of land and water contain a wide diversity of flora and fauna. This exhibit will celebrate each of the four seasons as captured by members of the Crab Orchard Photography Group. Images will explore seasonal offerings such as wildflowers, butterflies, animals, migrating birds, and other wonders of nature.



Amazing After School Art

(January 16 - February 13, 2022)

This exhibit will highlight student work made in Cedarhurst's after-school program. Students will view works from the museum's Permanent Collection, then create a responsive work.

Sponsored by Byrd-Watson Medical Downtown

Where the Heart Is: Views from Two Sisters

(February 27 - May 1, 2022)

This exhibition will highlight colorful watercolors by Debbie Wilson and whimsical clay sculptures by Kyra Wilson. Natives of southern Illinois, the Wilson sisters find inspiration for their artwork from nature and architecture from around the world. Debbie is a frequent class instructor at the museum's Shrode Art Center and both sisters have done numerous commissions for southern Illinois residents.



Sponsored by Bill and Barbara Beck

Build with Imagination

(May 15 - July 24, 2022)

This exhibit will transform the Beck Gallery into a creative play space for children of all ages. The Big Blue Blocks Set includes bricks and cylinders, accented with chutes, channels and parts that suggest motion and connectivity. They inspire attendees to design their own inventions, environments, and activities. Because Imagination Playground is child-directed and open-ended, it encourages self-expression through deep, joyful play.

Sponsored by Bill and Barbara Beck; and Byrd-Watson Pharmacy

Snuggle and Snooze

(August 7 - October 9, 2022)

In conjunction with the *Annual Gathering of Quilts* featured in both the Beal Gallery and Regenshardt Gallery, this exhibit will feature quilts made for children. Each year's exhibit centers on a theme or pattern chosen by members of the Cedarhurst Quilters affinity group.

support cedarhurst!

\$500 Exhibit Cosponsor

Support one of this year's Beck Gallery exhibitions! Benefits include:

- Name recognition on select exhibition and any accompanying promotions
- Name recognition in the Cedarhurst Arts Insider
- Name/Company listing on annual Donor Plaque and in Biennial Report

\$1,000 Exhibit Sponsor

Exhibit sponsors, in addition to the cosponsor benefits listed above, receive:

- Larger name recognition on select exhibition and any accompanying promotions
- Discount on rental of Cedarhurst facilities
- Invitation to the annual Evening of Appreciation

\$4,000 Annual Gallery Sponsor

Support the arts! Sponsor Cedarhurst's Beck Gallery and receive yearlong logo recognition in the gallery - plus other sponsor benefits, including sneak previews of the exhibitions, discounts on facility rental, and more.



SCULPTURE PARK

— goldman-kuenz outdoor gallery



Art and Nature:

The Outdoor Collections of Cedarhurst

(year-round)

Cedarhurst buildings are surrounded by an 80-acre oasis of art and nature. The Goldman-Kuenz outdoor gallery boasts more than 60 large-scale artworks by notable artists including Dennis Oppenheim, Fletcher Benton, Chakaia Booker, John Kearney, and more.

The park is a long-cultivated gem for Cedarhurst - the organization commissioned its first sculpture in 1983. The park has been ranked one of the top in the nation and continues to add value to the Cedarhurst organization. During the 2020 pandemic it was the first gallery allowed to re-open to the public.

In anticipation of ongoing social distancing recommendations and increased desire to spend time outdoors, Cedarhurst staff have developed myriad sculpture park programs to help audiences get the most out of their visit.



Seek & Find (ongoing)

This program encourages visitors to explore the Cedarhurst campus in its entirety. Fourteen photos depict various sculptures and native plants along with fun facts about each one. The guide serves as a key to help guests of all ages better engage with the outdoor gallery and all it has to offer.

The Art of Walking (ongoing)

Enjoy art and nature and the benefits of exercise at Cedarhurst! Cedarhurst has charted walking tours that feature different areas of the campus, encouraging visitors to capture their steps while they learn the stories of the outdoor sculpture collection at Cedarhurst.

Art After Dark: A Drive-By Tour (ongoing)

The Art After Dark tour is accessible through the Cedarhurst website and features information about nine lighted sculptures in the front lawn of the sculpture park. Content is scaled for youth and adults and encourages viewers to see the art in a different way.

GPS Map and Digital Docent (ongoing)

This digital-based program shows a map of the Cedarhurst campus with identifiers and audio bytes about each outdoor artwork - more than 60 altogether. The program serves as a resource to both digital visitors and those visiting the Cedarhurst campus in-person.

support cedarhurst!

\$500 Program Cosponsor

Support the outdoor gallery at Cedarhurst! Benefits include:

- Name recognition on select program and any accompanying promotions
- Name recognition in the Cedarhurst Arts Insider
- Name/Company listing on annual Donor Plaque and in Biennial Report

\$1,500 Major Program Sponsor

Program sponsors, in addition to the cosponsor benefits listed above, receive:

- Logo recognition on select program and any accompanying promotions
- Discount on rental of Cedarhurst facilities
- Invitation to the annual Evening of Appreciation

\$4,000 Annual Park Sponsor

Support art and nature! Take advantage of this new sponsorship opportunity to promote Cedarhurst's outdoor gallery with yearlong sponsorship support. Gallery sponsors will receive annual logo recognition on all Sculpture Park programs - plus other sponsor benefits, such as facility rental discounts.

PERFORMING ARTS



Cedarhurst Music Series

Sponsored by Cynthia Jones - Financial Adviser

Surabhi Ensemble (November 12, 2021)

The Surabhi Ensemble is a group of artists who have performed around the globe, captivating audiences with music and dance featuring Indian, Arabic, Sephardic and Spanish cultures.

Sponsored by Bill and Sylvia Howard

Dominic Cheli (November 21, 2021)

Cheli's playing has been described as "spontaneous yet perfect, the best of how a young person can play." (Symphony Magazine).

Sponsored by Clarice Hollis

Cosponsored by Joan Goldman

Eric Rigler and Dirk Freymuth (March 12, 2022)

The "World's Most Recorded Piper" Eric Rigler (Braveheart, Titanic, Austin Powers, Outlander, The Simpsons, etc.) and multi-talented guitarist/producer Dirk Freymuth team-up to create a soundscape of Celtic spirit and energy that feature haunting Irish and Scottish melodies, blazing jigs and reels, and iconic themes from Eric's 30-year career in the entertainment industries.



Cosponsored by Byrd-Watson Pharmacy; and Jim and Susan Hinz

Merz Trio (March 27, 2022)

Praised for their "fresh and surprising interpretations," Merz Trio has quickly emerged as a unique and award-winning ensemble, recently winning the 2019 Concert Artists Guild Competition.

Sponsored by Michael and Dr. Irina Podolsky

Outdoor Summer Concerts

Sponsored by  **CROSSROADS**
COMMUNITY HOSPITAL

Summer Sounds (June/July 2022)

The Outdoor Summer Concerts Committee will select a genre and musician in early 2022.

Blues and Brews (August 2022)

One of Cedarhurst's most popular summer programs, this outdoor music event celebrated its 10th year in 2021. A nationally acclaimed Blues musician will be featured and a selection of craft beers from regional breweries will be available for purchase.



**support
cedarhurst!**

\$500 Concert Cosponsor

Support one of this year's concerts! Benefits include:

- Receive 2 complimentary tickets to concert of choice
- Name recognition on select concert and any accompanying promotions
- Name recognition in the Cedarhurst Arts Insider
- Name/Company listing on annual Donor Plaque and in Biennial Report

\$1,000 Concert Sponsor

Concert sponsors, in addition to the cosponsor benefits listed above, receive:

- Larger name recognition on select concert and any accompanying promotions
- Discount on rental of Cedarhurst facilities
- Invitation to the annual Evening of Appreciation

\$3,000 Music Series Sponsor

Support music! Sponsor either the Indoor or Outdoor music series and receive logo recognition on **all concerts** in selected series.

\$5,000 Annual Music Sponsor

Support music! Sponsor the Performing Arts at Cedarhurst and receive **yearlong** logo recognition - on all concerts.

WSIU  
PUBLIC BROADCASTING

HANDS-ON CLASSES

shrode art center



Shrode Art Center Classes

Cedarhurst offers many classes for children and adults each semester.

Pre-K children can attend **ABCs and Art** to explore themes through music, poetry, movement, and art, while elementary school students can attend **ArtTime After School** to learn about different art media, themes and artists throughout history.

Private Lessons and Group Parties can be scheduled with art center staff for either children or adults. A variety of mediums are available.

In addition, **Adults Classes and Workshops** cater to beginning and intermediate students, providing the community with a positive, creative experience. Examples of classes offered include Basketry, Clay and Cocktails, Stained Glass Mosaic, Glass Fusing, Wire Jewelry, and more.

- **Fall Art Classes**
(October - December 2021)



- **Spring Art Classes**
(March - May 2022)



- **Summer Art Camp for Kids**
(July 2022)

During the summer, Cedarhurst puts on a special, four-week Summer Camp for ages 1 1/2 through high school. The popular camp is divided into four themed weeks and includes a variety of art classes.

Affinity Groups (ongoing)

After learning the basics, many art lovers become involved with Cedarhurst's Affinity Groups, which meet regularly to encourage technical progress. This informal, educational environment brings people together and encourages peers to help one another learn.

- **Cedarhurst Quilters**
- **Clay Club**
- **Fibers et. al.**



support cedarhurst!

\$500 Semester Cosponsor

Support our hands-on learning opportunities! Benefits include:

- Name recognition on select semester brochure
- Name recognition in the Cedarhurst Arts Insider
- Name/Company listing on annual Donor Plaque and in Biennial Report

\$1,500 Semester Major Sponsor

Semester sponsors, in addition to the cosponsor benefits listed above, receive:

- Logo recognition on select semester brochure
- Discount on rental of Cedarhurst facilities
- Invitation to the annual Evening of Appreciation
- Opportunity to provide branded giveaways to class participants

\$4,000 Annual Class Sponsor

Sponsor Cedarhurst's Shrode Art Center and receive **yearlong** logo recognition - on all SAC programs - and increased sponsor benefits year round.

LIFELONG LEARNING



Family Programs

Sponsored by 

- **First Friday Story Time** (Monthly at 10 a.m.)
Encourage a lifelong love of reading and art early on! Families are invited to Cedarhurst every month for our popular and engaging story time activity. Each month features a different theme. Whether it's Winter Tales in January or Fish Friends in August, children and their caregivers will be sure to have a good time. This program is a great way to introduce little ones to the museum and encourage early literacy skills.
- **Family Art Fun!** (Bimonthly)
Parents and children both benefit from spending quality family time together, and this program facilitates that time with activities centered around fun art projects. Every other month families are invited to the Cedarhurst campus for a free, guided, hands-on art activity. One month might be kite making, while another month might focus on painting a winter landscape. Projects coordinate with gallery exhibitions, seasons, and other themes.



Adult Programs

- **Cedarhurst Book Club** (Bimonthly)
Book enthusiasts meet every other month over dessert and coffee to discuss a book with an art-related theme. Cedarhurst's Director of Visual Arts helps guide conversation, exploring the current book selection. Not only is this club about the books, it is about the people! Members come from neighboring towns such as Salem and Centralia.
- **Art, Coffee, and Conversation** (Bimonthly)
This program invites community members to gather online via Zoom for a cup of coffee and a casual conversation about current events in the art world. Attendees learn about art and share ideas! Cedarhurst's program directors contribute to the conversation and encourage others to chime in.

support cedarhurst!

\$500 Program Cosponsor

Support learning opportunities!
Benefits include:

- Name recognition on select program and any accompanying promotions
- Name recognition in the Cedarhurst Arts Insider
- Name/Company listing on annual Donor Plaque and in Biennial Report

\$1,000 Program Sponsor

Program sponsors, in addition to the cosponsor benefits listed above, receive:

- Larger name recognition on select program and any accompanying promotions
- Discount on rental of Cedarhurst facilities
- Invitation to the annual Evening of Appreciation

\$2,000 Learning Area Sponsor

Support learning! Sponsor *either* Family or Adult Learning Programs and receive

yearlong logo recognition - on all concerts - and increased sponsor benefits year round.

\$3,500 Annual Sponsor

Support learning! Sponsor Lifelong Learning at Cedarhurst and receive **yearlong** logo recognition - on all learning programs - and increased sponsor benefits year round.

OUTREACH PROGRAMS



Community Events (ongoing)

We have found that many of our underserved audiences still have limited access to or knowledge about Cedarhurst. Traveling off the Cedarhurst campus is crucial in reaching them; therefore we would like to expand our outreach efforts in two primary areas:

- **Creative Connections:** *Community presence and promotion*
Cedarhurst has made great strides in recent years breaking down barriers to the arts and reaching out to new audiences, but more is needed to raise awareness about the museum's accessible and diverse program offerings. Examples of places/events at which Cedarhurst might provide a booth, an activity, a chalk-in, or some other type of artful influence include the annual Juneteenth Celebration, Mt. Vernon Fall Festival, Hand Up Summit, etc. These efforts also help to substantiate other community programs by bringing an artful presence - Cedarhurst staff are often involved with program planning and serve on various community committees.



- **ArtReach:** *Educational programs/class instruction*

Cedarhurst is well known for our quality hands-on classes offered at the Shrode Art Center; but many in our community have trouble finding transportation to participate in such programs. These outreach initiatives send Cedarhurst staff to offsite locations such as the Southtown Community Center, senior living facilities, and more to provide coordinated activity instruction.



Educational Resource Guide

(ongoing)

Museum staff have compiled a resource guide to help teachers and parents incorporate the arts into the lives of our children. From coloring sheets to art scavenger hunts to talking points about works in the Cedarhurst collection, there are resources to serve all ages and grade levels. This guide serves multiple purposes: Teachers can use it as a resource for art in the classroom, and parents can use it for educational fun on the weekend!

**support
cedarhurst!**

\$500 Program Cosponsor

Program cosponsors receive:

- Name recognition on select program and any accompanying promotions
- Name recognition in the Cedarhurst Arts Insider
- Name/Company listing on annual Donor Plaque and in Biennial Report

\$1,000 Program Sponsor

Program sponsors, in addition to the cosponsor benefits listed above, receive:

- Larger name recognition on select program and any accompanying promotions
- Discount on rental of Cedarhurst facilities
- Invitation to the annual Evening of Appreciation

\$2,500 Annual Outreach Sponsor

Support the arts in our community! Sponsor the museum's outreach programs and receive **yearlong** logo recognition and increased sponsor benefits year round.

**Sponsored by
Hunt and Donna Bonan,
and Joe Ruettgers**

SCHOOL PROGRAMS



School Performing Arts Series

Cedarhurst's School Performing Arts Series invites area schools to visit the museum so students can experience the magic of live performance art. The museum draws classrooms from more than 90 miles, serving thousands of students annually.

- **Mythlomania!** (November 19)
- **SmartyPants BIG Balloon Show: Holiday Edition** (December 10)
- **Mufaro's Beautiful Daughters** (February 10)
- **Anne Frank** (March 8)
- **Science Spectacular** (May 13)

Sponsored by Security Alarm Corp.

In-School Programs

(Ongoing during 2021-22 school year)

Cedarhurst takes the museum into area classrooms throughout the region with this program that serves thousands of students annually, providing interactive learning experiences that connect the visual arts with classroom curricula.

Sponsored by Bill and Barbara Beck; and George and Paula (Mace) Kuhn



Notes in the Classroom

This program draws on renowned performers featured in the Cedarhurst Music Series, as well as various school partnerships, to provide master classes, demonstrations, and other unique performing arts programs to music students throughout southern Illinois students.

- **Surabhi Ensemble** (November 12, 2021)
- **Merz Trio** (March 28, 2022)

AAHM Collaboration (February 2022)

This annual collaboration with District 80 schools celebrates an artist or art form rooted in African American history. Every student in District 80 - pre-K through 8th grade - takes part in the District-wide curriculum planned by District 80 educators and Cedarhurst staff.

Sponsored by Mark and Janet Hassakis - Hassakis & Hassakis P.C.

Fifth Grade Fun Day

(May 2022)

This full-day field trip serves to introduce Jefferson County fifth graders to an art museum, and includes docent-led activities in music, visual arts, geometry, exploration, social skills, and hands-on projects.

CedarHouse (April 2022)

This unique spin on a coffeehouse open mic night is a collaborative effort between Cedarhurst and area high schools. Led by Cedarhurst's Youth Ambassadors, the event encourages teens to share original creative works.

support cedarhurst!

\$500 Program Cosponsor

Support one of our educational programs! Benefits include:

- Name recognition on select program and any accompanying promotions
- Name recognition in the Cedarhurst Arts Insider
- Name/Company listing on annual Donor Plaque and in Biennial Report

\$1,000 Program Sponsor

Program sponsors, in addition to the cosponsor benefits listed above, receive:

- Larger name recognition on select program and any accompanying promotions.
- Discount on rental of Cedarhurst facilities
- Invitation to the annual Evening of Appreciation

\$4,000 Annual Sponsor

Support education! Sponsor Cedarhurst's school programs and receive **yearlong** logo recognition - on *all* school programs - and increased sponsor benefits year round.

THURSDAY NIGHT LIVE

summer series



Thursdays between Memorial Day and Labor Day

Cedarhurst stays open late until 8 p.m. every Thursday between Memorial Day and Labor Day.

The museum converts the back patio and lawn into a third space, giving community members a place to gather, network, and enjoy the beautiful southern Illinois summer and scenery.

Thursday Night Live is a no-pressure way to engage first-time visitors or “non-art folks” to gain appreciation for the arts and learn about the many different programs Cedarhurst offers year round.



Live Music

Entertainment is a staple of Thursday Night Live, as local and regional musicians are hired to perform each week.



Weekly Art Activities

Museum staff help the committee design and facilitate special art experiences and activities from week to week, such as artist demonstrations, DIY craft nights, art chats, games, and more. This encourages visitors to become more involved with the arts and helps TNL spur involvement in other Cedarhurst programs.



Food Concessions

Cedarhurst invites local food vendors to set up and sell concessions each week, creating community partnerships that help local businesses and enhance the TNL atmosphere.

**support
cedarhurst!**

\$2,500 TNL Sponsor

Benefits include:

- Name recognition on summer promotion
- Name recognition in the Cedarhurst Arts Insider
- Name listing on annual Donor Plaque and in Biennial Report
- Discount on rental of Cedarhurst facilities
- Invitation to the annual Evening of Appreciation.

\$5,000 TNL Major Sponsor

Sponsor the Thursday Night Live! program at Cedarhurst and receive **ongoing** logo recognition - all summer long - and increased benefits year-round.



StateFarm



Tony and Julie Wielt

SPECIAL EVENTS



Rocky Horror Picture Show (October 15, 2021)

This tantalizing dinner theater experience will bring to life the adult cult classic, Rocky Horror Picture Show. Prop bags, improv actors, and specialty food and drink will make this an unforgettable event.

Witches Brew (October 22, 2021)

Cedarhurst brings in a nationally recognized storyteller to scare and delight young audiences with spellbinding tales of the macabre. Popcorn, cider, and fall treats add to the fun at this family event, a unique way to enjoy fall in the Cedarhurst Sculpture Park.

Cosponsored by FemmeFit618

Holiday Luncheon (December 2, 2021)

This longstanding program has moved to the Mitchell Museum and invites friends, coworkers, and families to enjoy a festive mid-day meal and celebrate the holiday season in the beautifully decorated Performance Hall. The menu selections and decadent desserts are donated by community members.

Sponsored by



Holiday Special at Cedarhurst

(December 11, 2021)

This family event celebrates the holiday season with holiday crafts, cookie decorating, musical performances, and of course, photos with Santa!

Sponsored by



SAVAGE: The Anything But Clothes Fashion Challenge (February 5, 2022)

This Upcycled Fashion Show challenges local artists to create wearable garments out of non-traditional materials. In 2018 some materials included latex gloves, plastic grocery sacks, dried roses, and fast food wrappers. Models don the outfits for a high-energy walk down the runway to showcase each piece. Consider this the museum's alternative approach to Fashion Week.



PartyLine Fundraiser (Summer 2022)

This unique fundraiser is a series of private parties, each with a different and novel theme. Test your palette at a wine and cheese pairing, place your bets at a Polo Party, or join in another event. Each party is donated by the hosts and all party reservation revenue goes directly toward Cedarhurst programs. Sponsor by hosting a party of your own!

Ironclad Art: The Motorcycle (September 2022)

This family friendly event uses the outdoor sculpture park at Cedarhurst as an exhibition area to recognize the motorcycle as a sculptural object and a vehicle for self-expression. *Ironclad Art: The Motorcycle* is unlike any

support cedarhurst!

\$500

Event Cosponsor

Support special events at Cedarhurst! Benefits include:

- Name recognition on select program and any accompanying promotions
- Name recognition in the Cedarhurst Arts Insider
- Name/Company listing on annual Donor Plaque and in Biennial Report

\$1,000

Event Sponsor

Event sponsors, in addition to the cosponsor benefits listed above, receive:

- Larger name recognition on select program
- 2 tickets to select event (when applicable)
- Discount on rental of Cedarhurst facilities
- Invitation to the annual Evening of Appreciation

\$1,500 Major Event Sponsor

Underwrite one of our special events and receive tickets to the event (when applicable), logo recognition and increased sponsor benefits, including the opportunity to provide branded giveaways to attendees.

ART & CRAFT FAIR



September 2022

The Cedarhurst Art & Craft Fair started in 1976 and continues to benefit the entire community as the premier tourist attraction in Jefferson County, drawing more than 8,000 people each year.



\$150 Donor

2 General Admission tickets (to redeem Friday, Saturday, or Sunday)

Name recognition in Art & Craft Fair Magazine



\$500 Supporter

4 General Admission tickets (to redeem Friday, Saturday, or Sunday)

Name recognition in Art & Craft Fair Magazine
1 Parking Voucher for Mitchell Museum Main Lot

Hughey Funeral Home; Krehbiel and Associates, LLC; Tony and Julie Wielt - State Farm Insurance

\$1,000 Cosponsor

6 General Admission tickets (to redeem Friday, Saturday, or Sunday)
Name recognition in Art & Craft Fair Magazine
1 Parking Voucher for Mitchell Museum Main Lot
Invitation to Artist Awards Picnic on Saturday

Hunt and Donna Bonan

\$2,500 Sponsor

10 General Admission tickets (to redeem Friday, Saturday, or Sunday)
Logo recognition in Art & Craft Fair Magazine and name recognition on marketing materials
2 Parking Vouchers for Mitchell Museum Main Lot
Invitation to Artist Awards Picnic on Saturday

\$5,000 Major Sponsor

10 General Admission tickets (to redeem Friday, Saturday, or Sunday)
Logo recognition in Art & Craft Fair Magazine and marketing materials
Invitation to Artist Awards Picnic on Saturday
Option to display logo banner in Entertainment Area
2 Parking Vouchers for Mitchell Museum Main Lot
Logo on giveaways distributed to General Admission visitors



**support
cedarhurst!**

\$500 Award Sponsor

Award sponsorships are redistributed to participating artists in the form of cash prizes at the Saturday Night Awards Banquet. Sponsors are invited to attend and present their designated award.

Benefits include:

- 2 General Admission tickets to be used Saturday or Sunday
- Invitation to present award at the Artist Awards Picnic on Saturday evening
- Name listing in Art & Craft Fair Magazine



• Best of Ceramics:

Tony and Julie Wielt - State Farm Insurance

• Best of Fiber:

• Best of Glass:

• Best of Jewelry:

• Best of Metal:

• Best of Other Media:

• Best of 2-D Art:

• Best of Wood:

• Best of Photography:

• Best of Illinois:

• Best of Out of State:

Undesignated: Bill and Barbara Beck

OTHER WAYS TO GIVE

make a **difference**



Membership (Annual Support)

At the Patron level (\$150) and higher, and as a Corporate member, your philanthropic support allows Cedarhurst to have an even greater impact on the region. Membership support helps thousands of southern Illinois students learn about art and provides free opportunities for adults and families alike, so that all can Discover Cedarhurst, and Be Amazed!

Friends Funds (Endowment Gifts)

When considering programs, Cedarhurst staff try to respond to the needs of surrounding communities, which means specific programs may change over time. Friends funds already exist to support Education, Performing Arts, and Visual Arts, ensuring future programs in those areas. Other desired funds include Friends of Sculpture Park and Friends of Cedarhurst Staff. Monies go into the endowment and are invested in the Mitchell Foundation portfolio with the earnings from that particular fund restricted to that department's programs and activities.

Naming Opportunities (Building Fund)

In order to complete an \$8 million expansion and renovation in 2008, Cedarhurst led a capital campaign to raise funds for the project. Nearly \$7 million has been pledged and collected, but the museum still hopes to settle the remaining \$500,000 by way of public contribution. Naming opportunities are available in the Mitchell Museum, Shrode Art Center, and Goldman•Kuenz Sculpture Park. Opportunities range from \$100,000 to \$1 million.



Legacy Society (Planned Gifts)

A charitable planned gift is the contribution of estate assets to a non-profit, such as Cedarhurst, and it takes many forms. While a will or bequests are the easiest ways to give, there are many ways to make a planned gift to ensure programs at Cedarhurst continue for future generations.

Mitchell House Restoration

The home of museum founders John and Eleanor Mitchell is the oldest building on the Cedarhurst campus and in need of renovation and repair. Cedarhurst is developing a plan that will address required updates (electrical, plumbing, etc.), increase accessibility, and make the home more functional for rentals and programming, all while honoring the Mitchells' legacy and maintaining much of the home's historic charm.



support cedarhurst!

Contact Hillary Esser for more information on these giving opportunities:

Hillary Esser
Executive Director
Cedarhurst Center
for the Arts
2600 Richview Road
PO Box 923
Mt. Vernon, IL 62864
618-242-1236 Ext 228
hillary@cedarhurst.org

COMING SOON



Holiday Lights: A Winter Wonderland at Cedarhurst (November/December 2022)

The Cedarhurst Sculpture Park is the perfect backdrop for a lighted Winter Wonderland. This new seasonal, weekend program will start the weekend before Thanksgiving and carry through to the first weekend in January. Guests can take advantage of extended park hours and food and drink concessions each week. Community partnerships and volunteer committees will work to create additional programming, giving southern Illinois residents and visitors a reason to return multiple times throughout the holiday season.

Cedarhurst seeks sponsors for the entire season, for each individual weekend, and for general support.



\$150 Donor

2 General Admission tickets
Name recognition in Winter Wonderland Magazine

\$500 Supporter

4 General Admission tickets
Name recognition in Art & Craft Fair Magazine and Cedarhurst website, and social media platforms
2022 Winter Wonderland commemorative ornament

\$1,000 Cosponsor

VIP experience package, including admission for 6
Name recognition in Art & Craft Fair Magazine and Cedarhurst website, and social media platforms
2022 Winter Wonderland commemorative ornament

\$5,000 Weekend Sponsor

2 VIP experience packages, including admission for 6
Logo recognition in Winter Wonderland Magazine and Cedarhurst website and social media platforms
Logo recognition on marketing materials for select weekend
2022 Winter Wonderland commemorative ornament

\$10,000 Seasonal Sponsor

4 VIP experience packages, including admission for 6
Logo recognition in Winter Wonderland Magazine
Logo recognition on all Winter Wonderland marketing
2022 Winter Wonderland commemorative ornament

support
cedarhurst!

Weekend events:

Examples of programs currently being discussed include:

- Ice skating
- Festival of Trees
- Photos with Santa
- Holiday Craft Nights
- Kris Kringle Market
- Carriage Rides

* Many of these programs will engage local businesses and create fundraising opportunities for other southern Illinois non-profits!