



2022-23

PROGRAM SUPPORT

cedarhurst
CENTER FOR THE ARTS

As Cedarhurst approaches its 50-year milestone in November 2023, we continue to emphasize the **Arts for All** ideal that has historically enriched southern Illinois by offering residents and visitors fulfilling experiences through art and nature.

What started as a two-room museum founded by local philanthropists has grown into a cultural mecca featuring five art galleries, indoor and outdoor concerts, hands-on art classes, an interactive family center, and outdoor sculpture park. With a new Strategic Plan in place, staff are charging forward with programs and initiatives aimed at engaging new audiences and increasing the impact of the arts.

Cedarhurst has earned its reputation as a first-rate, nationally accredited cultural institution, but we need your help to keep it that way. As a nonprofit organization, we seek the help of regional businesses and individuals to sponsor these efforts and help offset our costs. We believe in **Arts for All**, and continue to find new ways to engage southern Illinois residents. (See Page 15 for info on The Lights, our newest endeavor!)

This packet is a complete list of the extraordinary programs you can support during Cedarhurst's shortened 2022-23 program year. (To better align with our program calendar, we are altering our fiscal year to end in June.) Sponsor an event, an entire impact area, or sponsor several events from different areas! Your gift will immediately be put to work inspiring people of all ages.

table of contents

| | |
|-----------|---------------------------------------|
| 1B | Proposal |
| 2 | Bonan Gallery |
| 3 | New Semantics Contemporary Gallery |
| 4 | Beal Gallery |
| 5 | Regenhardt Gallery |
| 6 | Beck Children's Gallery |
| 7 | Goldman-Kuenz Outdoor Gallery |
| 8 | Performing Arts |
| 9 | Hands-On Classes |
| 10 | Lifelong Learning |
| 11 | School Programs |
| 12 | Pet Programs |
| 13 | Special Events |
| 14 | Thursday Night Live: Community Series |
| 15 | The Lights |
| 16 | Other Ways to Give |

BONAN GALLERY



The Cedarhurst Collections:

Innovation and Tradition in American Art

(year-round)

The exceptional group of American paintings, works on paper, and sculpture in Cedarhurst's Permanent Collection has made Mt. Vernon one of the most remarkable small towns in the U.S. The collection was largely formed between the 1940s

and 1960s by John and Eleanor Mitchell, a prosperous Mt. Vernon couple who acquired major examples by Thomas Eakins, Mary Cassatt, Childe Hassam, John Singer Sargent, George Bellows, Robert Henri, William Glackens, and others at a time when American art was under appreciated and much under-valued. These artists have since proven to be



among the most crucial figures not only in the development of American painting, but in the greater history of art.

The Mitchells knew their collection would enrich the cultural life of southern Illinois. Since opening the Mitchell Museum in 1973, Cedarhurst staff have continued to acquire regional artworks that add to the founders' original mission. This expanded gallery exhibition showcases Cedarhurst's varied collections and is distinguished by five sections:

- **The Ashcan School**

Most of the paintings left to southern Illinois by John and Eleanor Mitchell are by Ashcan School artists. These creative thinkers challenged the "normal" artistic standards of their time, paving the way for future modern artists to portray the realities of everyday life.

- **Modern & Postmodern Art**

Cedarhurst's Ashcan School artists were lead organizers in introducing modern art to America, and the museum collections contain several examples.

- **The Art of the Midwest**

Many of the artworks acquired by Cedarhurst since the Mitchell Museum opened in 1973 reflect Regionalism, or American Scene Painting. Midwestern artists highlight American ingenuity, values, and landscapes through various mediums.

- **Paul Strand & Modern Photography**

One of the giants of modern Photography, Paul Strand is represented through two portfolios, 20 total works, in Cedarhurst's collection. His photographs broke with conventional photography and influenced future giants Ansel Adams and Edward Weston.

- **Neoclassicism**

The Mitchell Museum itself, with marble facade and Greco-Roman architecture, is the perfect example of neoclassicism.

**support
cedarhurst!**

\$7,500

Annual Gallery Sponsor

Support the arts! Promote the Cedarhurst Permanent Collection with yearly sponsorship support. Gallery sponsors will receive annual logo recognition in the gallery - plus other sponsor benefits, including free admission for employees, discounts on facility rental, and more.

NEW SEMANTICS

contemporary art gallery



Art is a Journey: Paintings by Ashlie Benton

(October 23, 2022 - January 1, 2023)

Ashlie Benton was born in San Francisco, where her father Fletcher Benton (1931-2019) was an accomplished sculptor - Cedarhurst owns several of his bright, hard-edged geometric abstractions. Five of Fletcher's watercolors will be shown alongside Ashlie's paintings, which boast bold colors and a mysterious blend of signs and symbols from nature, animals, plants, abstractions, and words and short poems.



The 49th Scholastic Art Awards

(January 15 - February 12, 2023)

Since 1974, Cedarhurst has been the regional host for this national competition, a very important opportunity for young artists to showcase their work as they develop and hone their talents with an eye towards further study at the university level. Recognition marks a major achievement for young artists.

Direct Expression: Drawings by Randy Simmons

(February 26 - April 30, 2023)

Paducah artist-teacher Randy Simmons makes large scale, charcoal drawings that are super-realistic, auto-biographical narratives that visualize themes of friends, family relationships, health, aging, and memory. Simmons uses a specific process to dramatize his own brand of surrealism - photorealism infused with ambiguous religious themes that animate his dream-like storylines.



Biological Intimacy: Bronzes by Beverly Penn

(May 14 - July 23, 2023)

Beverly Penn's botanical sculptures in bronze are reminders that human life is unquestionably intertwined with plant life. Her work explores the contradicting need to both idealize and modify the natural environment. Penn's exhibition is being purposely paired with that another working metal artist, Laura Mullen, of St. Louis. Cedarhurst's curatorial objective will compare two conceptually different metal artists.



support
cedarhurst!

\$750 Exhibit Cosponsor

Support one of this year's exhibitions in the New Semantics Gallery! Benefits include:

- Name recognition on select exhibition and any accompanying promotions
- Name recognition in the Cedarhurst Arts Insider
- Name/Company listing on annual Donor Plaque and in Biennial Report

\$1,500 Exhibit Sponsor

Exhibit sponsors, in addition to the cosponsor benefits listed above, receive:

- free admission for all company employees during exhibition
- Larger name recognition on select exhibition and any accompanying promotions
- Discount on rental of Cedarhurst facilities
- Invitation to the annual Evening of Appreciation

\$5,500 Annual Gallery Sponsor

Support the arts! Sponsor the New Semantics Contemporary Art Gallery and receive yearlong logo recognition in the gallery - plus other sponsor benefits, including exhibition previews, discounts on facility rental, and more.

BEAL GALLERY



Community Faces and Places:

The Art of Michael Aldag and Sam Howard

(October 23, 2022 - January 1, 2023)

Two Mt. Vernon, Illinois artists create a combined sense of place with this exhibition exploring popular landmarks and people from their community. Michael Aldag specializes in capturing the mood of a variety of architectural landmarks.

In comparison, Sam Howard draws friends, family, and acquaintances

complementing Aldag's cultural landscapes. This exhibition is a shared look into the personality of this community.



The 49th Scholastic Art Awards

(January 15 - February 12, 2023)

Since 1974, Cedarhurst has been the regional host for this national competition, a very important opportunity for young artists to showcase their work as they develop and hone their talents with an eye towards further study at the university level. Recognition marks a major achievement for young artists.

Annual Exhibition of Works by Department of Cinema and Photography, SIU-C

(February 26 - April 30, 2023)

This collaboration between Cedarhurst and SIUC has been going on for nearly 30 years and provides an exemplary showcase for some of the innovative thinking being nurtured at SIUC. Students are encouraged to take creative and conceptual risks, and are featured alongside their professors, who establish the lead in innovative photography.

The Metal of Laura Mullen

(May 14 - July 23, 2023)

Laura Mullen is a St. Louis contemporary metal artist who makes her creations out of cast iron, a specialty. From marionettes made of steel, to sculptural objects with mechanically moving parts, to jewelry pieces with intricate details, Mullen's works are full of craftsmanship and wonder.



**support
cedarhurst!**

\$500 Exhibit Cosponsor

Support one of this year's Beal Gallery exhibitions! Benefits include:

- Name recognition on select exhibition and any accompanying promotions
- Name recognition in the Cedarhurst Arts Insider
- Name/Company listing on annual Donor Plaque and in Biennial Report

\$1,000 Exhibit Sponsor

Exhibit sponsors, in addition to the cosponsor benefits listed above, receive:

- Larger name recognition on select exhibition and any accompanying promotions
- Discount on rental of Cedarhurst facilities
- Invitation to the annual Evening of Appreciation

\$3,500 Annual Gallery Sponsor

Support the arts! Sponsor Cedarhurst's Beal Gallery and receive yearlong logo recognition in the gallery - plus other sponsor benefits, including sneak previews of the exhibitions, discounts on facility rental, and more.

REGENHARDT GALLERY

shrode art center



Shrode Photography Competition

(October 23, 2022 - January 1, 2023)

This well-known and well-respected competition garners more than 200 entries annually from artists 18 years of age and older living in the region. Such competitions are important for aspiring and professional artists who recognize Cedarhurst as a benchmark of regional success.

Regional Spotlight: Luca Cruzat

(January 15 - February 12, 2023)

Cruzat is a southern Illinois artist whose subject matter emerges from close, personal observations and engagement with the ordinary. She was born in Chili and moved to Carbondale, IL in 1988. Her artwork has been exhibited internationally in Hong Kong, Germany, England, Chili, and the U.S. Fascinated by nostalgia and the human experience, Luca creates collagraph prints using found objects such as aprons, clothing, thread and hair. She won Best of Show in the 2021 Shrode Fine Art and Craft Competition, and her 2023 exhibit will feature multiple themes from her body of work, as well as an installation of sculptural paper kites.



Shrode Fine Art and Craft Competition

(February 26 - April 30, 2023)

Another annual competition, this exhibit invites fine art and craft artists 18 and older living in the region to submit work for juried competition. All painting, drawing, printmaking, clay, fiber, mixed media, wood, fine jewelry, and metal works are considered, creating a diverse and engaging exhibit each year. A professional juror selects which pieces to exhibit, and cash awards are given to top artworks.

Regional Spotlight: Nicholas Burke

(May 14 - July 23, 2023)

This will be the first solo art exhibition for metal artist Nicholas Burke, of McLeansboro. Burke won Best of Show at the 2021 Cedarhurst Art and Craft Fair and has been selected to showcase in several Cedarhurst competition exhibitions. From functional firepits to beautiful wall hangings, Burke's intricate and organic designs set apart his metal artworks.



support cedarhurst!

\$500 Exhibit Cosponsor

Support one of this year's Regenhardt Gallery exhibitions! Benefits include:

- Name recognition on select exhibition and any accompanying promotions
- Name recognition in the Cedarhurst Arts Insider
- Name/Company listing on annual Donor Plaque and in Biennial Report

\$1,000 Exhibit Sponsor

Exhibit sponsors, in addition to the cosponsor benefits listed above, receive:

- Larger name recognition on select exhibition and any accompanying promotions
- Discount on rental of Cedarhurst facilities
- Invitation to the annual Evening of Appreciation

\$3,500 Annual Gallery Sponsor

Support the arts! Sponsor Cedarhurst's Regenhardt Gallery and receive yearlong logo recognition in the gallery - plus other sponsor benefits, including sneak previews of the exhibitions, discounts on facility rental, and more.

BECK GALLERY

beck family center



Winter Wonders: Illustrations by Daniel Miyares

(October 23, 2022 - January 1, 2023)

Daniel Miyares is a critically acclaimed picture book author and illustrator, who believes that our stories have the power to connect us all. This exhibit will feature a selection of his winter illustrations, and a residency project will bring him to Mt. Vernon to speak with students in District 80 about his work as an author and illustrator. Together, Miyares and students will create a piece of art for the district.



Amazing After School Art

(January 15 - February 12, 2023)

Students in the After School Art Time program will study the art of printmaking and works by Luca Cruzat, then create their own works of art to display in the Beck Gallery. Cruzat will be our featured Spotlight Artist in the Regenhardt Gallery during this same exhibition period, giving students the opportunity to meet their featured artist and adding another dimension to this annual exhibition.

Build It! Citiblocs Construction Site

(February 26 - April 30, 2023)

The Beck Gallery will transform into a construction site as children are encouraged to Build It! using the popular hands-on Citiblocs, made of sustainable New Zealand wood. The gallery will feature a design and building area to encourage children to recreate an architectural wonder or build one of their own. It's a wonderful way to learn about the hard work that goes into building!

Franz Spohn: The Old Dog Learns New Tricks

(May 14 - July 23, 2023)

One of Franz Spohn's favorite creative activities is illustrating, although his talents extend into printmaking, drawing, graphic design, and more. He also enjoys orchestrating the construction of monumental community participation murals made of gumballs (he often refers to the murals as sweet pointillism), which we intend to do in conjunction with this exhibit.



support cedarhurst!

\$500 Exhibit Cosponsor

Support one of this year's Beck Gallery exhibitions! Benefits include:

- Name recognition on select exhibition and any accompanying promotions
- Name recognition in the Cedarhurst Arts Insider
- Name/Company listing on annual Donor Plaque and in Biennial Report

\$1,000 Exhibit Sponsor

Exhibit sponsors, in addition to the cosponsor benefits listed above, receive:

- Larger name recognition on select exhibition and any accompanying promotions
- Discount on rental of Cedarhurst facilities
- Invitation to the annual Evening of Appreciation

\$3,000 Annual Gallery Sponsor

Support the arts! Sponsor Cedarhurst's Beck Gallery and receive yearlong logo recognition in the gallery - plus other sponsor benefits, including sneak previews of the exhibitions, discounts on facility rental, and more.

SCULPTURE PARK

— goldman-kuenz outdoor gallery



Art and Nature:

The Outdoor Collections of Cedarhurst

(year-round)

Cedarhurst buildings are surrounded by an 80-acre oasis of art and nature. The Goldman-Kuenz outdoor gallery boasts more than 60 large-scale artworks by notable artists including Dennis Oppenheim, Fletcher Benton, Chakaia Booker, John Kearney, and more.

The park is a long-cultivated gem for Cedarhurst - the organization commissioned its first sculpture in 1983. The park has been ranked one of the top in the nation and continues to add value to the Cedarhurst organization. During the 2020 pandemic it was the first gallery allowed to re-open to the public.

In anticipation of ongoing social distancing recommendations and increased desire to spend time outdoors, Cedarhurst staff have developed myriad sculpture park programs to help audiences get the most out of their visit.



Seek & Find (ongoing)

This program encourages visitors to explore the Cedarhurst campus in its entirety. Fourteen photos depict various sculptures and native plants along with fun facts about each one. The guide serves as a key to help guests of all ages better engage with the outdoor gallery and all it has to offer.

The Art of Walking (ongoing)

Enjoy art and nature and the benefits of exercise at Cedarhurst! Cedarhurst has charted walking tours that feature different areas of the campus, encouraging visitors to capture their steps while they learn the stories of the outdoor sculpture collection at Cedarhurst.

Art After Dark: A Drive-By Tour (ongoing)

The Art After Dark tour is accessible through the Cedarhurst website and features information about nine lighted sculptures in the front lawn of the sculpture park. Content is scaled for youth and adults and encourages viewers to see the art in a different way.

GPS Map and Digital Docent (ongoing)

This digital-based program shows a map of the Cedarhurst campus with identifiers and audio bytes about each outdoor artwork - more than 60 altogether. The program serves as a resource to both digital visitors and those visiting the Cedarhurst campus in-person.

support cedarhurst!

\$500 Program Cosponsor

Support the outdoor gallery at Cedarhurst! Benefits include:

- Name recognition on select program and any accompanying promotions
- Name recognition in the Cedarhurst Arts Insider
- Name/Company listing on annual Donor Plaque and in Biennial Report

\$1,500 Major Program Sponsor

Program sponsors, in addition to the cosponsor benefits listed above, receive:

- Logo recognition on select program and any accompanying promotions
- Discount on rental of Cedarhurst facilities
- Invitation to the annual Evening of Appreciation

\$3,500 Annual Park Sponsor

Support art and nature! Take advantage of this new sponsorship opportunity to promote Cedarhurst's outdoor gallery with yearlong sponsorship support. Gallery sponsors will receive annual logo recognition on all Sculpture Park programs - plus other sponsor benefits, such as facility rental discounts.

PERFORMING ARTS



Cedarhurst Music Series

Brian Woods - pianist

(September 18, 2022)

Celebrated for his stunning musicianship and dazzling stage presence, American pianist and St. Louis native Brian Woods has emerged as a rising star of international acclaim.

Clarice and Sergio Assad (October 15, 2022)

This father-daughter duo share their timeless passion for music composition and performance, reimagining old classics and writing new works as a collaborative team. The family essence is forever present, wrapped in the warmth and intricacies of ancestry and connection.

Empire Wild (March 3, 2023)

Empire Wild is a genre-bending, crossover trio that grew out of their love for musical exploration.

Together they've poured a love of pop, folk, fiddle, J-pop, rock, Broadway, American songbook, and more into their own songwriting and composition.



Adam Sadberry (April 30, 2023)

A combination of flute and piano, Sadberry's orchestral experience includes performances as principal flute with the Detroit Symphony Orchestra. He can also be heard playing on the soundtrack of Disney's The Lion King.

Outdoor Summer Concerts

TBD (June 2023)

Each summer the Outdoor Concert committee selects a different genre to feature at this outdoor music celebration. Past concerts have featured reggae, jam bands, punk rock, and more.

Blues and Brews

(August 2023)

One of Cedarhurst's most popular summer programs, this outdoor music event celebrated its 10th year in 2021. A nationally acclaimed Blues musician will be featured and a selection of craft beers from regional breweries will be available for purchase.



support cedarhurst!

\$500 Concert Cosponsor

Support one of this year's concerts! Benefits include:

- Receive 2 complimentary tickets to concert of choice
- Name recognition on select concert and any accompanying promotions
- Name recognition in the Cedarhurst Arts Insider
- Name/Company listing on annual Donor Plaque and in Biennial Report

\$1,000 Concert Sponsor

Concert sponsors, in addition to the cosponsor benefits listed above, receive:

- Larger name recognition on select concert and any accompanying promotions
- Discount on rental of Cedarhurst facilities
- Invitation to the annual Evening of Appreciation

\$2,500 Music Series Sponsor

Support music! Sponsor either the Indoor or Outdoor music offerings and receive logo recognition on **all concerts** in selected series.

\$4,000 Annual Music Sponsor

Support music! Sponsor the Performing Arts at Cedarhurst and receive **yearlong** logo recognition - on all concerts.

HANDS-ON CLASSES

shrode art center



Shrode Art Center Classes

Cedarhurst offers many classes for children and adults each semester.

Pre-K children can attend **ABCs and Art** to explore themes through music, poetry, movement, and art, while elementary school students can attend **ArtTime After School** to learn about different art media, themes and artists throughout history.

Private Lessons and Group Parties can be scheduled with art center staff for either children or adults. A variety of mediums are available.

In addition, **Adults Classes and Workshops** cater to beginning and intermediate students, providing the community with a positive, creative experience. Examples of classes offered include Basketry, Clay and Cocktails, Stained Glass Mosaic, Glass Fusing, Wire Jewelry, and more.

- **Fall Art Classes**
(October - December 2022)
- **Spring Art Classes**
(March - May 2023)

Affinity Groups (ongoing)

After learning the basics, many art lovers become involved with Cedarhurst's Affinity Groups, which meet regularly to encourage technical progress. This informal, educational environment brings people together and encourages peers to help one another learn.

- **Cedarhurst Quilters**
- **Clay Club**
- **Embroidery Club**
- **Fibers et. al.**
- **Basketeers**



**support
cedarhurst!**

\$500 Semester Cosponsor

Support our hands-on learning opportunities! Benefits include:

- Name recognition on select semester brochure
- Name recognition in the Cedarhurst Arts Insider
- Name/Company listing on annual Donor Plaque and in Biennial Report

\$1,500 Semester Major Sponsor

Semester sponsors, in addition to the cosponsor benefits listed above, receive:

- Logo recognition on select semester brochure
- Discount on rental of Cedarhurst facilities
- Invitation to the annual Evening of Appreciation
- Opportunity to provide branded giveaways to class participants

\$4,000 Annual Class Sponsor

Sponsor Cedarhurst's Shrode Art Center and receive **yearlong** logo recognition - on all SAC programs - and increased sponsor benefits year round.

LIFELONG LEARNING



Family Programs

- **First Friday Story Time** (Monthly at 10 a.m.)
Encourage a lifelong love of reading and art early on! Families are invited to Cedarhurst every month for our popular and engaging story time activity. Each month features a different theme. Whether it's Winter Tales in January or Fish Friends in August, children and their caregivers will be sure to have a good time. This program is a great way to introduce little ones to the museum and encourage early literacy skills.
- **Family Art Fun!** (Bimonthly)
Parents and children both benefit from spending quality family time together, and this program facilitates that time with activities centered around fun art projects. Every other month families are invited to the Cedarhurst campus for a free, guided, hands-on art activity. One month might be kite making, while another month might focus on painting a winter landscape. Projects coordinate with gallery exhibitions, seasons, and other themes.



Adult Programs

- **Cedarhurst Book Club** (Bimonthly)
Book enthusiasts meet every other month over dessert and coffee to discuss a book with an art-related theme. Cedarhurst's Director of Visual Arts helps guide conversation, exploring the current book selection. Not only is this club about the books, it is about the people! Members come from neighboring towns such as Salem and Centralia.
- **Art, Coffee, and Conversation** (Bimonthly)
This program invites community members to gather online via Zoom for a cup of coffee and a casual conversation about current events in the art world. Attendees learn about art and share ideas! Cedarhurst's program directors contribute to the conversation and encourage others to chime in.

support cedarhurst!

\$500 Program Cosponsor

Support learning opportunities!
Benefits include:

- Name recognition on select program and any accompanying promotions
- Name recognition in the Cedarhurst Arts Insider
- Name/Company listing on annual Donor Plaque and in Biennial Report

\$1,000 Program Sponsor

Program sponsors, in addition to the cosponsor benefits listed above, receive:

- Larger name recognition on select program and any accompanying promotions
- Discount on rental of Cedarhurst facilities
- Invitation to the annual Evening of Appreciation

\$2,000 Learning Area Sponsor

Support learning! Sponsor *either* Family or Adult Learning Programs and receive

yearlong logo recognition - on all concerts - and increased sponsor benefits year round.

\$3,000 Annual Sponsor

Support learning! Sponsor Lifelong Learning at Cedarhurst and receive **yearlong** logo recognition - on all learning programs - and increased sponsor benefits year round.

SCHOOL PROGRAMS



School Performing Arts Series

Cedarhurst's School Performing Arts Series invites area schools to visit the museum so students can experience the magic of live performance art. The museum draws classrooms from more than 90 miles, serving thousands of students annually.

- **Larry Yazzle: Native Pride Dancer** (Nov. 8, 2022)
- **Bobby Norfolk: Holiday and Winter Tales** (Dec. 6, 2022)
- **Anansi the Spider** (March 9, 2023)
- **The Giver** (March 24, 2023)
- **Extreme Science 2.0** (May 3, 2023)

In-School Programs

(Ongoing during 2022-23 school year)
Cedarhurst takes the museum into area classrooms throughout the region with this program that serves thousands of students annually, providing interactive learning experiences that connect the visual arts with classroom curricula.



Notes in the Classroom

This program draws on renowned performers featured in the Cedarhurst Music Series, as well as various school partnerships, to provide master classes, demonstrations, and other unique performing arts programs to music students throughout southern Illinois students.

- **Empire Wild** (March 3, 2023)
- **Adam Sadberry** (May 1, 2023)

BHM Collaboration (February 2023)

This annual collaboration with District 80 schools celebrates an artist or art form rooted in African American history. Every student in District 80 - pre-K through 8th grade - takes part. The 2023 theme will be selected with input from educators at the start of the 2022-23 school year.

Fifth Grade Fun Day (May 2023)

Cedarhurst will host tours and activities for fifth graders in Jefferson County in an effort to introduce them to an art museum. The day includes docent-led activities in music, visual arts, geometry, exploration, social skills, and hands-on projects.

Cedarhurst Student Council (April 2023)

This unique council is a collaborative effort between Cedarhurst and area high schools. Students serve as ambassadors and plan an artful event for area high schoolers.

support
cedarhurst!

\$500 Program Cosponsor

Support one of our educational programs! Benefits include:

- Name recognition on select program and any accompanying promotions
- Name recognition in the Cedarhurst Arts Insider
- Name/Company listing on annual Donor Plaque and in Biennial Report

\$1,000 Program Sponsor

Program sponsors, in addition to the cosponsor benefits listed above, receive:

- Larger name recognition on select program and any accompanying promotions.
- Discount on rental of Cedarhurst facilities
- Invitation to the annual Evening of Appreciation

\$4,000 Annual Sponsor

Support education! Sponsor Cedarhurst's school programs and receive **yearlong** logo recognition - on *all* school programs - and increased sponsor benefits year round.

PET PROGRAMS



In summer of 2022 Cedarhurst launched its newest membership bracket - Pet Memberships! This fast-growing membership base allows Cedarhurst to invite all forms of families to the museum grounds. Sitting on 80 acres, Cedarhurst offers a clean campus, safe grounds, and walking trails for all to enjoy. This new membership and correlating events give pets and their owners more space, activities, and opportunity to grow physically, socially, and collectively.

Photos with Santa (December 2022)

Come tell Santa you're on the nice list and ask for your favorite bone! Pictures with Santa will create a pawsome keepsake and Christmas card opportunity to capture the season's joy.

Easter Egg Hunt (April 2023)

This interactive, seasonal event invites dogs to get out and get moving - with the reward of yummy treats! Searching for safe, pet friendly eggs will motivate attendees to explore the beautiful grounds of Cedarhurst.

Yappy Hour (Fall/Spring)

A time for pups to socialize and their (21 and older) owners to mingle, these events encourage community growth and networking opportunities. Sipping a beverage, playing yard games, and engaging in activities will entertain both two-legged and four-legged attendees.

Pooch Parade (Summer)

Pets are welcome at the museum's popular Thursday Night Live summer series all season long, but this special event will allow members to strut their stuff! Dogs can dress up or go all natural at this summer event that offers free music, food and drink concessions, and community-building in the Mitchell Museum back yard.

support cedarhurst!

\$100 Event Cosponsor

Support one of our pet programs! Benefits include:

- Name recognition on select program and any accompanying promotions

\$200 Event Sponsor

Program sponsors, in addition to the cosponsor benefits listed above, receive:

- Top name/logo recognition on select program and any accompanying promotions.
- Opportunity for on-site event presence

\$500 Exclusive Event Sponsor

- Sole name/logo recognition on select event and accompanying promotions
- Opportunity for sole on-site event presence
- Name/Company listing on annual Donor Plaque and in Biennial Report

Membership Discount Support

- Join the list of businesses offering discounts to their stores and services. When Cedarhurst Dog Members show their member ID, they receive savings while supporting and shopping local.
- Business listing on website under Membership Benefits

SPECIAL EVENTS



Rocky Horror Picture Show (October 14, 2022)

This tantalizing dinner theater experience will bring to life the adult cult classic, Rocky Horror Picture Show. Prop bags, improv actors, and specialty food and drink will make this an unforgettable event.



Spring Luncheons (April/May 2023)

Previously the Holiday Luncheons, this volunteer-run program will transition to Spring to highlight the fresh beauty of the Cedarhurst campus. Friends, coworkers, and families are invited to celebrate the end of winter and the new blooms at Cedarhurst, all while enjoying the beautifully decorated Performance Hall and delicious menu selections.

SAVAGE: The Anything But Clothes Fashion Challenge (February 2023)

This Upcycled Fashion Show challenges local artists to create wearable garments out of non-traditional materials. Past materials have included latex gloves, plastic grocery sacks, dried roses, and fast food wrappers. Models don the outfits for a high-energy walk down the runway to showcase each piece. Consider this an alternative approach to Fashion Week.



Cedarhurst Street Team (ongoing)

Cedarhurst is often called on to bring a creative presence and opportunity to community events, and we have found that such partnerships are helpful in raising awareness and building relationships to bring new people into the Cedarhurst organization. A focus of programming is reaching out to diverse and underserved audiences.

**support
cedarhurst!**

\$500

Event Cosponsor

Support special events at Cedarhurst! Benefits include:

- Name recognition on select program and any accompanying promotions
- Name recognition in the Cedarhurst Arts Insider
- Name/Company listing on annual Donor Plaque and in Biennial Report

\$1,000

Event Sponsor

Event sponsors, in addition to the cosponsor benefits listed above, receive:

- Larger name recognition on select program
- 2 tickets to select event (when applicable)
- Discount on rental of Cedarhurst facilities
- Invitation to the annual Evening of Appreciation

\$1,500 Major

Event Sponsor

Underwrite one of our special events and receive tickets to the event (when applicable), logo recognition and increased sponsor benefits, including the opportunity to provide branded giveaways to attendees.

THURSDAY NIGHT LIVE

summer series



Thursdays between Memorial Day and Labor Day

Cedarhurst stays open late until 8 p.m. every Thursday between Memorial Day and Labor Day.

The museum converts the back patio and lawn into a third space, giving community members a place to gather, network, and enjoy the beautiful southern Illinois summer and scenery.

Thursday Night Live is a no-pressure way to engage first-time visitors or “non-art folks” to gain appreciation for the arts and learn about the many different programs Cedarhurst offers year round.



Live Music

Entertainment is a staple of Thursday Night Live, as local and regional musicians are hired to perform each week.



Weekly Art Activities

Museum staff help the committee design and facilitate special art experiences and activities from week to week, such as artist demonstrations, DIY craft nights, art chats, games, and more. This encourages visitors to become more involved with the arts and helps TNL spur involvement in other Cedarhurst programs.



Food Concessions

Cedarhurst invites local food vendors to set up and sell concessions each week, creating community partnerships that help local businesses and enhance the TNL atmosphere.

**support
cedarhurst!**

\$2,500 TNL Sponsor

Benefits include:

- Name recognition on summer promotion
- Name recognition in the Cedarhurst Arts Insider
- Name listing on annual Donor Plaque and in Biennial Report
- Discount on rental of Cedarhurst facilities
- Invitation to the annual Evening of Appreciation.

\$5,000 TNL Major Sponsor

Sponsor the Thursday Night Live! program at Cedarhurst and receive **ongoing** logo recognition - all summer long - and increased benefits year-round.

THE LIGHTS



An Exhibition of Holiday Magic at Cedarhurst

(November/December 2022)

The Cedarhurst Sculpture Park is the perfect backdrop for a lighted Winter Wonderland. This new seasonal, weekend program will start the weekend before Thanksgiving and carry through the end of the year. Community partnerships and volunteer committees will work to create additional programming, giving southern Illinois residents and visitors a reason to return multiple times throughout the holiday season. Cedarhurst seeks sponsors for the entire season, for each individual weekend, and for general support.



\$2,500 Light Feature Sponsor (add \$500 to pick!)

- 4 General Admission tickets to The Lights
- Name recognition in Seasonal Magazine, and on select Holiday Lights marketing materials, incl. print, website and social media
- Logo recognition on-site at sponsored light feature
- Representation in the on-site snowflake installation
- 2022 Winter Wonderland commemorative keepsake

\$3,000 Program Sponsor

- 4 General Admission tickets to The Lights or sponsored program
- Logo recognition in Seasonal Magazine, and on select Lights marketing materials, incl. print, website and social media
- Logo recognition on individual program marketing materials, including print, website and social media
- Logo and recognition on-site during The Lights (all 7 weekends)
- Representation in the on-site snowflake installation
- 2022 commemorative keepsake
 - Family Sundays - free admission for kids (Dec. 11 and Dec. 30)
 - Christmas Market (Dec. 2-4)
 - Supper with Santa (Dec. 16 & 17)

\$5,000 Festival of Trees Kickoff Sponsor

(with \$2,500 to Spero FS)

- 4 tickets to Festival of Trees
- Logo recognition in Seasonal Magazine, and on select Lights marketing materials, incl. print, website and social media
- Logo recognition on individual program marketing materials, including print, website and social media
- Logo and recognition on-site during The Lights (all 7 weekends)
- Representation in the on-site snowflake installation
- 2022 commemorative keepsake

\$10,000 Season Sponsor

- 6 FOL General Admission tickets or 2 tickets to kickoff Gala
- Top logo recognition in Seasonal Magazine, and Cedarhurst Festival of Lights marketing materials, incl. print, website and social media
- Top logo recognition with onsite signage and verbal recognition
- Representation in the on-site snowflake installation
- 2022 Winter Wonderland commemorative keepsake

snowfall supporters

Cedarhurst relies on the support of southern Illinois residents and businesses. Contributions from Snowflake Supporters will be used to support the FOL and to create and on-site seasonal installation at the Festival.

\$250 Snowflake

- 1 General Admission ticket
- Name recognition on website
- Small named snowflake in Blizzard Light Feature

\$500 Snowflake

- 2 General Admission tickets
- Name recognition on website
- Small named snowflake in Blizzard Light Feature

\$1,000 Snowflake

- 2 General Admission tickets
- Name recognition on website
- Large named/logo snowflake in Blizzard Light Feature



OTHER WAYS TO GIVE

make a **difference**



Membership (Annual Support)

At the Patron level (\$150) and higher, and as a Corporate member, your philanthropic support allows Cedarhurst to have an even greater impact on the region. Membership support helps thousands of southern Illinois students learn about art and provides free opportunities for adults and families alike, so that all can Discover Cedarhurst, and Be Amazed!

Friends Funds (Endowment Gifts)

When considering programs, Cedarhurst staff try to respond to the needs of surrounding communities, which means specific programs may change over time. Friends funds already exist to support Education, Performing Arts, and Visual Arts, ensuring future programs in those areas. Other desired funds include Friends of Sculpture Park and Friends of Cedarhurst Staff. Monies go into the endowment and are invested in the Mitchell Foundation portfolio with the earnings from that particular fund restricted to that department's programs and activities.

Naming Opportunities (Building Fund)

In order to complete an \$8 million expansion and renovation in 2008, Cedarhurst led a capital campaign to raise funds for the project. Nearly \$7 million has been pledged and collected, but the museum still hopes to settle the remaining \$500,000 by way of public contribution. Naming opportunities are available in the Mitchell Museum, Shrode Art Center, and Goldman•Kuenz Sculpture Park. Opportunities range from \$100,000 to \$1 million.



Legacy Society (Planned Gifts)

A charitable planned gift is the contribution of estate assets to a non-profit, such as Cedarhurst, and it takes many forms. While a will or bequests are the easiest ways to give, there are many ways to make a planned gift to ensure programs at Cedarhurst continue for future generations.

Mitchell House Renovations

The home of museum founders John and Eleanor Mitchell is the oldest building on the Cedarhurst campus and in need of renovation and repair. Cedarhurst is developing a plan that will address required updates (electrical, plumbing, etc.), increase accessibility, and make the home more functional for rentals and programming, all while honoring the Mitchells' legacy and maintaining much of the home's historic charm.



support cedarhurst!

Contact Hillary Esser for more information on these giving opportunities:

Hillary Esser
Executive Director
Cedarhurst Center
for the Arts
2600 Richview Road
PO Box 923
Mt. Vernon, IL 62864
618-242-1236 Ext 228
hillary@cedarhurst.org