

2023-2024 PROGRAM SUPPORT

cedarhurst
CENTER FOR THE ARTS

In November 2023, Cedarhurst will kick off its 50th anniversary year! The **Arts for All** ideal continues, and we are curating a year-long celebration as we add special touches to existing programs and create new enrichment opportunities.

What started as a two-room museum founded by local philanthropists has grown into a cultural mecca featuring five art galleries, indoor and outdoor concerts, hands-on art classes, community outreach, an interactive family center, and outdoor sculpture park. In addition to our diverse and quality programming, Cedarhurst leadership is also focusing on capital improvements. These efforts work together to engage new audiences and increase the impact of the arts.

Cedarhurst has earned its reputation as a first-rate, nationally accredited cultural institution, but we need your help to keep it that way. As a nonprofit organization, we seek the help of regional businesses and individuals to sponsor these efforts and help offset our costs. We believe in **Arts for All**, and hope you will help in this mission.

This packet is a complete list of the extraordinary programs you can support this year at Cedarhurst. Sponsor an event, an entire impact area, or sponsor several events from different areas! Your gift will immediately be put to work inspiring people of all ages.

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BONAN GALLERY



The Cedarhurst Collections:

Innovation and Tradition in American Art

(year-round)

The exceptional group of American paintings, works on paper, and sculpture in Cedarhurst's Permanent Collection has made Mt. Vernon one of the most remarkable small towns in the U.S. The collection was largely formed between the 1940s and 1960s by John and Eleanor Mitchell, a prosperous Mt. Vernon couple who acquired major examples by Thomas Eakins, Mary Cassatt, Childe Hassam, John Singer Sargent, George Bellows, Robert Henri, William Glackens, and others at a time when American art was under appreciated and much under-valued. These artists have since proven to be among the most crucial figures not only in the development of American painting, but in the greater history of art.



The Mitchells knew their collection would enrich the cultural life of southern Illinois. Since opening the Mitchell Museum in 1973, Cedarhurst staff have continued to acquire regional artworks that add to the founders' original mission. This expanded gallery exhibition showcases Cedarhurst's varied collections and is distinguished by five sections:

- **The Ashcan School**

Most of the paintings left to southern Illinois by John and Eleanor Mitchell are by Ashcan School artists. These creative thinkers challenged the "normal" artistic standards of their time, paving the way for future modern artists to portray the realities of everyday life.

- **Modern & Postmodern Art**

Cedarhurst's Ashcan School artists were lead organizers in introducing modern art to America, and the museum collections contain several examples.

- **The Art of the Midwest**

Many of the artworks acquired by Cedarhurst since the Mitchell Museum opened in 1973 reflect Regionalism, or American Scene Painting. Midwestern artists highlight American ingenuity, values, and landscapes through various mediums.

- **Paul Strand & Modern Photography**

One of the giants of modern Photography, Paul Strand is represented through two portfolios, 20 total works, in Cedarhurst's collection. His photographs broke with conventional photography and influenced future giants Ansel Adams and Edward Weston.

- **Neoclassicism**

The Mitchell Museum itself, with marble facade and Greco-Roman architecture, is the perfect example of neoclassicism.

support
cedarhurst!

\$7,500

Annual Gallery Sponsor

Support the arts! Promote the Cedarhurst Permanent Collection with yearly sponsorship support. Gallery sponsors will receive annual logo recognition in the gallery - plus other sponsor benefits, including free admission for employees, discounts on facility rental, and more.

NEW SEMANTICS

contemporary art gallery



Cedarhurst Biennial 30

(August 5 - October 8, 2023)

A biennial favorite, this prestigious competition represents the diversity of contemporary artwork being produced by artists in the Midwest, providing a barometer of how artists in the region are critically engaged and aesthetically responding to their worlds. A panel of three judges will determine exhibit selection and \$3000 in awards.

Visions of Us:

Portraits Reflecting the Human Experience

(October 22 - December 31, 2023)

This exhibit celebrates the diversity and complexity of people living in the Midwest. Color photographs by Elledge will be exhibited to present the dignity of Southern Illinois residents - their work ethic, perseverance, dedication, and identity - while documenting our current time period in America.



The 50th Scholastic Art Awards

(January 14 - February 11, 2024)

Since 1974, Cedarhurst has been the regional host for this national competition, a very important opportunity for young artists to showcase their work as they develop and hone their talents with an eye towards further study at the university level. Recognition marks a major achievement for young artists.

Michael Nolan: Mystic Art and Vernacular Collections

(February 25 - April 28, 2024)

Nolan is a painter inspired by nature, and his subjects include animals, birds, fish, and occasionally mythological-fantasy creatures. Deep, rich colors vibrating in soft glow are his trademark. This colorful artist is also a collector and has amassed one of the finest collections in America of self-taught and folk artists. This exhibition will feature Nolan's work alongside his collection of self-taught artists with international recognition such as Martin Ramirez, Adolf Wolfli, and Edgar Tolson.



Hatch Show Prints and the Next Generation:

Jim Sherraden and Friends

(May 11 - July 21, 2024)

Hatch Show Prints began in Nashville in 1879 and became known for helping create a visual presence for country music across the U.S. Today, Hatch continues to serve the music industry from its location within the Country Music Hall of Fame and Museum, and this exhibition will showcase the letterpress designs of historic posters, and the art of Jim Sherraden, Dan Brawner, and Cory Wasnewsky.

support cedarhurst!

\$750 Exhibit

Cosponsor

Support one of this year's exhibitions in the New Semantics Gallery! Benefits include:

- Name recognition on select exhibition and any accompanying promotions
- Name recognition in the Cedarhurst Arts Insider
- Name/Company listing on annual Donor Plaque and in Biennial Report

\$1,500

Exhibit Sponsor

Exhibit sponsors, in addition to the cosponsor benefits listed above, receive:

- free admission for all company employees during exhibition
- Larger name recognition on select exhibition and any accompanying promotions
- Discount on rental of Cedarhurst facilities
- Invitation to the annual Evening of Appreciation

\$7,000

Annual Gallery Sponsor

Support the arts! Sponsor the New Semantics Contemporary Art Gallery and receive yearlong logo recognition in the gallery - plus other sponsor benefits, including exhibition previews, discounts on facility rental, and more.

BEAL GALLERY



34th Annual Gathering of Quilts

(August 5 - October 8, 2023)

This annual exhibit highlights the beautiful work and textile talents of the Cedarhurst Quilters. The show spans two galleries - the Beal Gallery and Regenhardt Gallery - and highlights both traditional and contemporary quilts.

Midwest Historical Contexts:

Coal Mining and The Illinois Round Barn

(October 22 - December 31, 2023)

This exhibition will pair two collections of photography documenting Illinois history, serving as a complement to the New Semantics Gallery exhibit, *Visions of Us*. First is a series of gelatin silver prints that document the lives of coal miners and their families in America, taken after President Jimmy Carter created The President's Commission on Coal in 1978. Second is a collection titled *The Barns of Illinois*, which was organized by the Illinois State Historical Society in the 1970s to showcase the value of farming to our state and livelihood.



The 50th Scholastic Art Awards

(January 14 - February 11, 2024)

Since 1974, Cedarhurst has been the regional host for this national competition, a very important opportunity for young artists to showcase their work as they develop and hone their talents with an eye towards further study at the university level. Recognition marks a major achievement for young artists.

Annual Exhibition of Works by Department of Cinema and Photography, SIU-C

(February 25 - April 28, 2024)

This collaboration between Cedarhurst and SIUC has been going on for nearly 30 years and provides an exemplary showcase for some of the innovative thinking being nurtured at SIUC. Students are encouraged to take creative and conceptual risks, and are featured alongside their professors, who establish the lead in innovative photography.

The Future of Letterpress:

Eric Woods and Firecracker Press St. Louis

(May 11 - July 21, 2024)

A companion show to the Hatch Show Print exhibition in the New Semantics Gallery, this exhibit will show letterpress design from Firecracker Press owner and designer Eric Woods. Both exhibits will recognize the next generation of letterpress designers, teachers, and businesses continuing the ancient art of letterpress.



support cedarhurst!

\$500 Exhibit Cosponsor

Support one of this year's Beal Gallery exhibitions! Benefits include:

- Name recognition on select exhibition and any accompanying promotions
- Name recognition in the Cedarhurst Arts Insider
- Name/Company listing on annual Donor Plaque and in Biennial Report

\$1,000 Exhibit Sponsor

Exhibit sponsors, in addition to the cosponsor benefits listed above, receive:

- Larger name recognition on select exhibition and any accompanying promotions
- Discount on rental of Cedarhurst facilities
- Invitation to the annual Evening of Appreciation

\$4,000 Annual Gallery Sponsor

Support the arts! Sponsor Cedarhurst's Beal Gallery and receive yearlong logo recognition in the gallery - plus other sponsor benefits, including sneak previews of the exhibitions, discounts on facility rental, and more.

REGENHARDT GALLERY

shrode **art** center

34th Annual Gathering of Quilts

(August 5 - October 8, 2023)

This annual exhibit highlights the beautiful work of the Cedarhurst Quilters, one of five affinity groups that meet regularly at the Shrode Art Center. The show celebrates the textile talents of this unique group and the show spans two galleries - the Regenhardt Gallery and Beal Gallery - to highlight both traditional and contemporary quilts.

Shrode Photography Competition

(October 22 - December 31, 2023)

This well-known and well-respected competition garners more nearly 200 entries annually from artists 18 years of age and older living in the region. Such competitions are important for aspiring and professional artists who recognize Cedarhurst as a benchmark of regional success.

Regional Spotlight: TBD

(January 14 - February 11, 2024)

Cedarhurst's Director of Shrode Art Center is currently seeking an exhibition for this time slot.

Shrode Fine Art and Craft Competition

(February 25 - April 28, 2024)

Another annual competition, this exhibit invites fine art and craft artists 18 and older living in the region to submit work for juried competition. All painting, drawing, printmaking, clay, fiber, mixed media, wood, fine jewelry, and metal works are considered, creating a diverse and engaging exhibit each year. A professional juror selects which pieces to exhibit, and cash awards are given to top artworks.

Regional Spotlight: Jeremy Crawford

(May 11 - July 21, 2024)

Jeremy Crawford has taught art and design at Cobden High School since 2016. He is known for his unique blend of traditional woodworking techniques with modern manufacturing methods, which result in captivating artworks. Crawford's artistic repertoire includes a variety of handmade instruments, primarily guitars and ukuleles, which showcase his meticulous craftsmanship and attention to detail. This exhibit will feature Crawford's instruments, as well as his hand-crafted bows and arrows, furniture pieces, skateboards, and more.



support cedarhurst!

\$500 Exhibit Cosponsor

Support one of this year's Regenhardt Gallery exhibitions! Benefits include:

- Name recognition on select exhibition and any accompanying promotions
- Name recognition in the Cedarhurst Arts Insider
- Name/Company listing on annual Donor Plaque and in Biennial Report

\$1,000 Exhibit Sponsor

Exhibit sponsors, in addition to the cosponsor benefits listed above, receive:

- Larger name recognition on select exhibition and any accompanying promotions
- Discount on rental of Cedarhurst facilities
- Invitation to the annual Evening of Appreciation

\$4,000 Annual Gallery Sponsor

Support the arts! Sponsor Cedarhurst's Regenhardt Gallery and receive yearlong logo recognition in the gallery - plus other sponsor benefits, including sneak previews of the exhibitions, discounts on facility rental, and more.

BECK GALLERY

beck family center



Snuggle and Snooze

(August 5 - October 8, 2023)

In conjunction with the *Annual Gathering of Quilts* featured in both the Beal Gallery and Regenhardt Gallery, this exhibit will feature quilts made for children. Each year's exhibit centers on a theme or pattern chosen by members of the Cedarhurst Quilters affinity group.

Wiggle, Waggle, Woof!

(October 22 - December 31, 2023)

Our first-ever canine art exhibit features the beloved dogs of many of our members and friends. Check out the art and photos to see if you know any of these proud pooches!

Amazing After School Art

(January 15 - February 12, 2023)

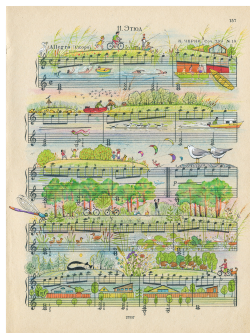
This exhibit will highlight student work made in Cedarhurst's after-school program. Students will view works from the museum's Permanent Collection, then create a responsive work.

A is for Art!

Highlights from Past Exhibitions

(February 25 - April 28, 2024)

The Beck Family Center gallery provides exhibitions that are accessible to children yet still enjoyed by all ages. The Art displayed is the vehicle to promote discussion in Art and its place in the world; from John Dilnot's magical, nature-inspired prints to Jon Burgerman's interactive wallpaper, artwork from past exhibitions will be on display in celebration of the museum's 50th anniversary.



Imagination Playground:

Build with the Big Blue Blocks

(May 11 - July 21, 2024)

This exhibit will transform the Beck Gallery into a creative play space for children of all ages. The Big Blue Blocks Set includes bricks and cylinders, accented with chutes, channels and parts that suggest motion and connectivity. They inspire attendees to design their own inventions, environments, and activities. Because Imagination Playground is child-directed and open-ended, it encourages self-expression through deep, joyful play.

support cedarhurst!

\$500 Exhibit Cosponsor

Support one of this year's Beck Gallery exhibitions! Benefits include:

- Name recognition on select exhibition and any accompanying promotions
- Name recognition in the Cedarhurst Arts Insider
- Name/Company listing on annual Donor Plaque and in Biennial Report

\$1,000 Exhibit Sponsor

Exhibit sponsors, in addition to the cosponsor benefits listed above, receive:

- Larger name recognition on select exhibition and any accompanying promotions
- Discount on rental of Cedarhurst facilities
- Invitation to the annual Evening of Appreciation

\$3,500 Annual Gallery Sponsor

Support the arts! Sponsor Cedarhurst's Beck Gallery and receive yearlong logo recognition in the gallery - plus other sponsor benefits, including sneak previews of the exhibitions, discounts on facility rental, and more.

SCULPTURE PARK

— goldman-kuenz outdoor gallery



Art and Nature:

The Outdoor Collections of Cedarhurst

(year-round)

Cedarhurst buildings are surrounded by an 80-acre oasis of art and nature. The Goldman-Kuenz outdoor gallery boasts more than 60 large-scale artworks by notable artists including Dennis Oppenheim, Fletcher Benton, Chakaia Booker, John Kearney, and more.

The park is a long-cultivated gem for Cedarhurst - the organization commissioned its first sculpture in 1983. The park has been ranked one of the top in the nation and continues to add value to the Cedarhurst organization. During the 2020 pandemic it was the first gallery allowed to re-open to the public.

In anticipation of ongoing social distancing recommendations and increased desire to spend time outdoors, Cedarhurst staff have developed myriad sculpture park programs to help audiences get the most out of their visit.



Seek & Find (ongoing)

This program encourages visitors to explore the Cedarhurst campus in its entirety. Fourteen photos depict various sculptures and native plants along with fun facts about each one. The guide serves as a key to help guests of all ages better engage with the outdoor gallery and all it has to offer.

The Art of Walking (ongoing)

Enjoy art and nature and the benefits of exercise at Cedarhurst! Cedarhurst has charted walking tours that feature different areas of the campus, encouraging visitors to capture their steps while they learn the stories of the outdoor sculpture collection at Cedarhurst.

Digital Docents: An Audio Tour (ongoing)

This digital-based program shows a map of the Cedarhurst campus with identifiers and audio bytes about each outdoor artwork - more than 60 altogether. The program serves as a resource to both digital visitors and those visiting the Cedarhurst campus in-person.

support cedarhurst!

\$500 Program Cosponsor

Support the outdoor gallery at Cedarhurst! Benefits include:

- Name recognition on select program and any accompanying promotions
- Name recognition in the Cedarhurst Arts Insider
- Name/Company listing on annual Donor Plaque and in Biennial Report

\$1,500 Major Program Sponsor

Program sponsors, in addition to the cosponsor benefits listed above, receive:

- Logo recognition on select program and any accompanying promotions
- Discount on rental of Cedarhurst facilities
- Invitation to the annual Evening of Appreciation

\$4,000 Annual Park Sponsor

Support art and nature! Take advantage of this new sponsorship opportunity to promote Cedarhurst's outdoor gallery with yearlong sponsorship support. Gallery sponsors will receive annual logo recognition on all Sculpture Park programs - plus other sponsor benefits, such as facility rental discounts.

PERFORMING ARTS



Cedarhurst Music Series

Balourdet Quartet (September 24, 2023)

The Balourdet Quartet was formed in 2018 at Rice University and is currently in residence at the New England Conservatory's Professional String Quartet Program. Committed to sharing their musical values with the next generation, the quartet has given several masterclasses around the country, as well as a residency at the Green Mountain Chamber Music Festival. The quartet takes its name from Antoine Balourdet, chef extraordinaire at the Hotel St. Bernard and beloved member of the Taos School of Music community.

Frisson Ensemble: An American Journey

(November 3, 2023)

Scheduled 50 years to the day, from the Mitchell Museum's grand opening, this concert will kick off Cedarhurst's yearlong 50th anniversary celebration, as the ensemble will debut a new composition created to commemorate Cedarhurst's 50th Anniversary!

Frisson features the best and brightest of classical music's stars, showcasing emerging young artists as well as seasoned professionals. The performance will feature piano, violin, viola, cello, oboe, and clarinet with music from popular composers such as John Williams, Gershwin, Bernstein, and Joplin.



The 442's (March 1, 2024)

Combining members of the world-class St. Louis Symphony Orchestra and the St. Louis region's finest jazz musicians, The 442s are a genre-defying acoustic sextet named for the modern standard tuning of 442 Hz! Formed in 2012, the ensemble blends virtuosic musicianship, group singing and inventive improvisation, all while breaking down barriers between jazz, classical, folk and pop music.



Mark Valenti, pianist (April 7, 2024)

In celebration of the 2024 Total Solar Eclipse, Pianist, Mark Valenti will pay homage to the celestial, performing Ludwig Beethoven, Moonlight sonata and pairing it with some of his favorites by Claude Debussy - "Et la lune descend sur la temple qui fut" (And the moon descend on the temple that once was) and "La terrasse des audiences au clair de lune" (The terrace by moonlight)!

support cedarhurst!

\$500 Concert Cosponsor

Support one of this year's concerts! Benefits include:

- Receive 2 complimentary tickets to concert of choice
- Name recognition on select concert and any accompanying promotions
- Name recognition in the Cedarhurst Arts Insider
- Name/Company listing on annual Donor Plaque and in Biennial Report

\$1,000 Concert Sponsor

Concert sponsors, in addition to the cosponsor benefits listed above, receive:

- Larger name recognition on select concert and any accompanying promotions
- Discount on rental of Cedarhurst facilities
- Invitation to the annual Evening of Appreciation

\$2,500 Music Series Sponsor

Support music! Sponsor either the Indoor or Outdoor music offerings and receive logo recognition on **all concerts** in selected series.

HANDS-ON CLASSES

shrode **art** center



Shrode Art Center Classes

Cedarhurst offers many classes for children and adults each semester.

Pre-K children can attend **ABCs and Art** to explore themes through music, poetry, movement, and art, while elementary school students can attend **ArtTime After School** to learn about different art media, themes and artists throughout history.

Private Lessons and Group Parties can be scheduled with art center staff for either children or adults. A variety of mediums are available.

In addition, **Adults Classes and Workshops** cater to beginning and intermediate students, providing the community with a positive, creative experience. Examples of classes offered include Basketry, Clay and Cocktails, Stained Glass Mosaic, Glass Fusing, Wire Jewelry, and more.

- **Fall Art Classes**
(August - October 2023)
- **Spring Art Classes**
(March - May 2024)

Summer Art Camp for Kids (July 2024)

During the summer, Cedarhurst puts on a special, four-week Summer Camp for ages 1 1/2 through high school. The popular camp is divided into four themed weeks and includes a variety of art classes.

Affinity Groups (ongoing)

After learning the basics, many art lovers become involved with Cedarhurst's Affinity Groups, which meet regularly to encourage technical progress. This informal, educational environment brings people together and encourages peers to help one another learn.

- **Cedarhurst Quilters**
- **Clay Club**
- **Embroidery Club**
- **Fibers et. al.**
- **Basketeers**



support cedarhurst!

\$500 Semester Cosponsor

Support our hands-on learning opportunities! Benefits include:

- Name recognition on select semester brochure
- Name recognition in the Cedarhurst Arts Insider
- Name/Company listing on annual Donor Plaque and in Biennial Report

\$1,500 Semester Major Sponsor

Semester sponsors, in addition to the cosponsor benefits listed above, receive:

- Logo recognition on select semester brochure
- Discount on rental of Cedarhurst facilities
- Invitation to the annual Evening of Appreciation
- Opportunity to provide branded giveaways to class participants

\$4,000 Annual Class Sponsor

Sponsor Cedarhurst's Shrode Art Center and receive **yearlong** logo recognition - on all SAC programs - and increased sponsor benefits year round.

LIFELONG LEARNING



Family Programs

- **First Friday Story Time** (Monthly at 10 a.m.)
Encourage a lifelong love of reading and art early on! Families are invited to Cedarhurst every month for our popular and engaging story time activity. Each month features a different theme. Whether it's Winter Tales in January or Fish Friends in August, children and their caregivers will be sure to have a good time. This program is a great way to introduce little ones to the museum and encourage early literacy skills.
- **Family Art Fun!** (Bimonthly)
Parents and children both benefit from spending quality family time together, and this program facilitates that time with activities centered around fun art projects. Every other month families are invited to the Cedarhurst campus for a free, guided, hands-on art activity. One month might be kite making, while another month might focus on painting a winter landscape. Projects coordinate with gallery exhibitions, seasons, and other themes.



Adult Programs

- **Cedarhurst Book Club** (Bimonthly)
Book enthusiasts meet every other month over dessert and coffee to discuss a book with an art-related theme. Cedarhurst's Director of Visual Arts helps guide conversation, exploring the current book selection. Not only is this club about the books, it is about the people! Members come from neighboring towns such as Salem and Centralia.
- **Art, Coffee, and Conversation** (Bimonthly)
This program invites community members to gather for a cup of coffee and a casual conversation about current events in the art world. Attendees learn about art and share ideas! Cedarhurst's program directors contribute to the conversation and encourage others to chime in.

support cedarhurst!

\$500 Program Cosponsor

Support learning opportunities!
Benefits include:

- Name recognition on select program and any accompanying promotions
- Name recognition in the Cedarhurst Arts Insider
- Name/Company listing on annual Donor Plaque and in Biennial Report

\$1,000 Program Sponsor

Program sponsors, in addition to the cosponsor benefits listed above, receive:

- Larger name recognition on select program and any accompanying promotions
- Discount on rental of Cedarhurst facilities
- Invitation to the annual Evening of Appreciation

\$2,000 Learning Area Sponsor

Support learning! Sponsor *either* Family or Adult Learning Programs and receive

yearlong logo recognition - on all concerts - and increased sponsor benefits year round.

\$3,500 Annual Sponsor

Support learning! Sponsor Lifelong Learning at Cedarhurst and receive **yearlong** logo recognition - on all learning programs - and increased sponsor benefits year round.

SCHOOL PROGRAMS



School Performing Arts Series

Cedarhurst's School Performing Arts Series invites area schools to visit the museum so students can experience the magic of live performance art. The museum draws classrooms from more than 90 miles, serving thousands of students annually.

- **Eddie Swimmer: Hoop Dancer** (November 2, 2023)
- **Dr. Martin Luther King Jr.** (February 23, 2024)
- **Mythlomania!** (March 15, 2024)
- **Cows Don't Fly** (April 12, 2024)
- **Mime Time** (May 1, 2024)

In-School Programs

(Ongoing during 2023-24 school year)
Cedarhurst takes the museum into area classrooms throughout the region with this program that serves thousands of students annually, providing interactive learning experiences that connect the visual arts with classroom curricula.



Notes in the Classroom

This program draws on renowned performers featured in the Cedarhurst Music Series, as well as various school partnerships, to provide master classes, demonstrations, and other unique performing arts programs to music students throughout southern Illinois.

- **Balourdet Quartet** (September 24, 2023)
- **Pianist Mark Valenti** (April 9, 2024)

BHM Collaboration (February 2024)

This annual collaboration with District 80 schools celebrates an artist or art form rooted in African American history. Every student in District 80 - pre-K through 8th grade - takes part. The 2023 theme will be selected with input from educators at the start of the 2023-24 school year.

Fifth Grade Fun Day (May 2024)

Cedarhurst will host tours and activities for fifth graders in Jefferson County in an effort to introduce them to an art museum. The day includes docent-led activities in music, visual arts, geometry, exploration, social skills, and hands-on projects.

Cedarhurst Student Council (March 2024)

This unique council is a collaborative effort between Cedarhurst and area high schools. Students serve as ambassadors and plan an artful event for area high schoolers.

support cedarhurst!

\$500 Program Cosponsor

Support one of our educational programs! Benefits include:

- Name recognition on select program and any accompanying promotions
- Name recognition in the Cedarhurst Arts Insider
- Name/Company listing on annual Donor Plaque and in Biennial Report

\$1,000 Program Sponsor

Program sponsors, in addition to the cosponsor benefits listed above, receive:

- Larger name recognition on select program and any accompanying promotions.
- Discount on rental of Cedarhurst facilities
- Invitation to the annual Evening of Appreciation

\$4,000 Annual Sponsor

Support education! Sponsor Cedarhurst's school programs and receive **yearlong** logo recognition - on *all* school programs - and increased sponsor benefits year round.

PET PROGRAMS



In summer of 2022 Cedarhurst launched its newest membership bracket - Dog Memberships! This fast-growing membership base allows Cedarhurst to invite all forms of families to the museum grounds. Sitting on 80 acres, Cedarhurst offers a clean campus, safe grounds, and walking trails for all to enjoy. This new membership and correlating events give dogs and their owners more space, activities, and opportunity to grow physically, socially, and collectively.

Yappy Hour (September 17, 2023)

A time for pups to socialize and their (21 and older) owners to mingle, these events encourage community growth and networking opportunities. Sipping a beverage, playing yard games, and engaging in activities will entertain both two-legged and four-legged attendees.

Photos with Santa

(December 2023)

Come tell Santa you're on the nice list and ask for your favorite bone! Pictures with Santa will create a pawsome keepsake and Christmas card opportunity to capture the season's joy.



Easter Egg Hunt (April 2024)

This interactive, seasonal event invites dogs to get out and get moving - with the reward of yummy treats! Searching for safe, pet friendly eggs will motivate attendees to explore the beautiful grounds of Cedarhurst.

Pooch Parade (Summer 2024)

Pets are welcome at the museum's popular Thursday Night Live summer series all season long, but this special event will allow members to strut their stuff! Dogs can dress up or go all natural at this summer event that offers free music, food and drink concessions, and community-building in the Mitchell Museum back yard.



support cedarhurst!

Support one of our pet programs! Levels and benefits:

\$250 Event Cosponsor

- Name recognition on select program and any accompanying promotions.
- Opportunity for on-site community engagement during event

\$500 Event Sponsor

- Name/logo recognition on select event and accompanying promotions
- Opportunity for sole on-site community engagement during event
- Name/Company listing on annual Donor Plaque and in Biennial Report

Membership Discount Support

- Join the list of businesses offering discounts to their stores and services. When Cedarhurst Dog Members show their member ID, they receive savings while supporting and shopping local.
- Business listing on website under Membership Benefits

SPECIAL EVENTS



Ironclad Art: The Motorcycle (September 24, 2023)

This family friendly event uses the outdoor sculpture park at Cedarhurst as an exhibition area to recognize the motorcycle as a sculptural object and a vehicle for self-expression. *Ironclad Art: The Motorcycle* is unlike any other bike show in southern Illinois.

SAVAGE: The Anything But Clothes Fashion Challenge (February 2024)

This Upcycled Fashion Show challenges local artists to create wearable garments out of non-traditional materials. Past materials have included latex gloves, plastic grocery sacks, dried roses, and fast food wrappers. Models don the outfits for a high-energy walk down the runway to showcase each piece. Consider this an alternative approach to Fashion Week.



Spring Luncheons (April 24 and 25, 2024)

This volunteer-run program scheduled around Administrative Professionals Day highlights the fresh beauty of the Cedarhurst campus. Friends, coworkers, and families are invited to celebrate the end of winter and the new blooms at Cedarhurst, all while enjoying the beautifully decorated Performance Hall and delicious menu selections.

Cedarhurst Street Team (Summer 2024)

Cedarhurst is often called on to bring a creative presence and opportunity to community events, and we have found that such partnerships are helpful in raising awareness and building relationships to bring new people into the Cedarhurst organization. A focus of programming is reaching out to diverse and underserved audiences.



Summer Concert: Blues and Brews

(Summer 2024)

One of Cedarhurst's most popular summer programs, this outdoor music event celebrated its 10th year in 2021. Blues sensation Toronzo Canon will return to Cedarhurst, and a selection of craft beers from regional breweries will be available for purchase.

support cedarhurst!

\$500

Event Cosponsor

Support special events at Cedarhurst! Benefits include:

- Name recognition on select program and any accompanying promotions
- Name recognition in the Cedarhurst Arts Insider
- Name/Company listing on annual Donor Plaque and in Biennial Report

\$1,000

Event Sponsor

Event sponsors, in addition to the cosponsor benefits listed above, receive:

- Larger name recognition on select program
- 2 tickets to select event (when applicable)
- Discount on rental of Cedarhurst facilities
- Invitation to the annual Evening of Appreciation

\$1,500 Major

Event Sponsor

Underwrite one of our special events and receive tickets to the event (when applicable), logo recognition and increased sponsor benefits, including the opportunity to provide branded giveaways to attendees.

SPECIAL EVENTS

total eclipse



An astronomical phenomenon

(April 6-8, 2024)

A total solar eclipse occurs when the moon passes between Earth and the sun, completely blocking the sun's face, and this highly anticipated celestial event is scheduled to occur directly over southern Illinois in spring 2024.

Mt. Vernon is in the direct path of totality, which will make our community a sought-after tourism destination, and Cedarhurst is leaning in. We have scheduled a full weekend of eclipse-related programs that cater to all ages and interests.

The weekend will culminate with a Viewing Party held on the Cedarhurst grounds that Monday, April 8, when the sky darkens and the phenomenon occurs.



Family Art Fun with the Eclipse!

(April 6, 2024)

Combining art and science, this program will invite families to visit Cedarhurst and participate in hands-on craft activities inspired by the eclipse. Children will be invited to collect natural objects outside and make sun prints, while volunteers read books themed on outer space in the Beck Family Center. Rend Lake College astronomy professor Greg Hollmann will also be onsite to give context to the total eclipse. Cedarhurst members will be invited to participate for free, and a nominal \$5 fee will be charged for non-members.

Guest Speaker: Dr. Ken Sembach

(April 6, 2024)

Cedarhurst is thrilled to welcome Dr. Ken Sembach, an astronomer and former Director of the Space Telescope Science Institute, to host an educational program about this astronomical wonder that will be taking place on April 8.

Special Concert: Pianist Mark Valenti

(April 7, 2024)

Part of the acclaimed Cedarhurst Concert Series, Valenti will present a concert that features celestial-inspired selections.

Eclipse Viewing Party

(April 8, 2024)

While Cedarhurst is typically closed on Mondays, we cannot think of a better place from which to view the eclipse. Therefore, Cedarhurst will be opening its doors for a special Viewing Party to take place from 12 noon to 5pm. Special music will be performed on the museum's back patio; food and drink sales will be available; and the galleries and sculpture park will be open for viewing.

support cedarhurst!

\$500

Event Cosponsor

Support the eclipse weekend at Cedarhurst! Benefits include:

- Name recognition on select program and any accompanying promotions
- Name recognition in the Cedarhurst Arts Insider
- Name/Company listing on annual Donor Plaque and in Biennial Report

\$1,000

Event Sponsor

Event sponsors, in addition to the cosponsor benefits listed above, receive:

- Larger name recognition on select program
- 2 tickets to select event (when applicable)
- Discount on rental of Cedarhurst facilities
- Invitation to the annual Evening of Appreciation

\$3,000 Major

Weekend Sponsor

Underwrite the eclipse weekend at Cedarhurst by signing on as a major sponsor of all of our eclipse-related events. Sponsors receive tickets to the events (when applicable), logo recognition on all marketing, and increased sponsor benefits, including the opportunity to provide branded giveaways to attendees.

ART & CRAFT FAIR



September 8-10, 2023

The Cedarhurst Art & Craft Fair started in 1976 and continues to benefit the entire community as the premier tourist attraction in Jefferson County, drawing more than 8,000 people each year.



\$150 Donor

2 General Admission tickets (to redeem Friday, Saturday, or Sunday)

Name recognition in Art & Craft Fair Magazine



\$500 Supporter

4 General Admission tickets (to redeem Friday, Saturday, or Sunday)

Name recognition in Art & Craft Fair Magazine

1 Parking Voucher for Mitchell Museum Main Lot

\$1,000 Cosponsor

6 General Admission tickets (to redeem Friday, Saturday, or Sunday)

Name recognition in Art & Craft Fair Magazine

1 Parking Voucher for Mitchell Museum Main Lot

Invitation to Artist Awards Picnic on Saturday

\$2,500 Sponsor

10 General Admission tickets (to redeem Friday, Saturday, or Sunday)

Logo recognition in Art & Craft Fair Magazine and name recognition on marketing materials

2 Parking Vouchers for Mitchell Museum Main Lot

Invitation to Artist Awards Picnic on Saturday

\$5,000 Major Sponsor

10 General Admission tickets (to redeem Friday, Saturday, or Sunday)

Logo recognition in Art & Craft Fair Magazine and marketing materials

Invitation to Artist Awards Picnic on Saturday

Option to display logo banner in Entertainment Area

2 Parking Vouchers for Mitchell Museum Main Lot

Logo on giveaways distributed to General Admission visitors

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\$500 Award Sponsor

Award sponsorships are redistributed to participating artists in the form of cash prizes at the Saturday Night Awards Banquet. Sponsors are invited to attend and present their designated award.

Benefits include:

- 2 General Admission tickets to be used Friday or Saturday
- Invitation to present award at the Artist Awards Picnic on Saturday evening
- Name listing in Art & Craft Fair Magazine



- **Best of Ceramics:**
- **Best of Fiber:**
- **Best of Glass:**
- **Best of Jewelry:**
- **Best of Metal:**
- **Best of Other Media:**
- **Best of 2-D Art:**
- **Best of Wood:**
- **Best of Photography:**
- **Best of Illinois:**
- **Best of Out of State:**

THE LIGHTS



An Exhibition of Holiday Magic at Cedarhurst

(November/December 2023)

Southern Illinois' most spectacular holiday program returns! Take a walk through Cedarhurst's winter wonderland of lights and take part in holiday programming designed to delight all ages.

Cedarhurst's outdoor sculpture park is the perfect backdrop for this seasonal program spanning seven weekends. After much success during its inaugural year, the program will grow with the addition of five (5) new light features, and an improved and elongated walking trail in 2023. Cedarhurst seeks sponsors for the entire season, for each program weekend, and for each individual Light Feature.

\$2,500 Light Feature Sponsor (add \$500 to pick!)

- 4 General Admission tickets to The Lights
- Invitation for 10 to attend Donor Night Preview
- Logo recognition in Seasonal Magazine (circulation 12,000 plus onsite distribution for 5,000) and on select Lights marketing materials, including print, website, and social media
- Logo recognition on directional kiosks along walking route
- Logo recognition on select lights feature during The Lights 2023 Winter Wonderland commemorative keepsake

\$3,000 Program Sponsor

- 4 General Admission tickets to The Lights or 2 tickets to select program
- Invitation for 10 to attend Donor Night Preview
- Logo recognition in Seasonal Magazine (circulation 12,000 plus onsite distribution for 5,000) and on select Lights marketing materials, including print, website, and social media
- Logo recognition on individual program marketing materials, including print, website, and social media (6-month duration)
- Logo recognition on-site during The Lights (all 7 weekends)
- Logo representation in the community-sponsored lights feature 2023 commemorative keepsake
 - *Family Nights - kids are free (Nov. 26, Dec. 10 and Dec. 31)*
 - *Christmas Market (Dec. 1-3)*
 - *Supper with Santa (Dec. 15 and 16)*

\$5,000 Kickoff Sponsor (with \$2,500 to Spero FS)

Festival of Trees (Nov. 17 Gala celebration, Nov. 18-19 display)

\$10,000 Season Sponsor

- 4 General Admission tickets on date of choice
- 2 tickets to Festival of Trees kickoff gala or select ticketed program
- Invitation for 20 to attend Donor Night Preview
- Top logo recognition in Seasonal Magazine (circulation 12,000 plus onsite distribution for 5,000)
- Top logo recognition on Cedarhurst and all marketing materials, including print, TV, website, and social media (6-month duration)
- Logo recognition onsite for 3 months, leading up to and during event
- Logo recognition on-site at sponsored light feature
- 2023 Winter Wonderland commemorative keepsake

starry night supporters

Cedarhurst relies on the support of southern Illinois residents and businesses. Contributions from Starry Night Supporters will be used to support The Lights and to create an on-site seasonal installation.

\$250 Star

- 1 General Admission ticket
- Name recognition on website
- Small named star in Starry Night Light Feature

\$500 Star

- 2 General Admission tickets
- Name recognition on website
- Large logo star in Starry Night Light Feature

\$1,000 Photo frame

- 2 General Admission tickets
- Name recognition on website
- Logo photo frame in Starry Night Light Feature
- Invitation to the Donor Preview Night



THURSDAY NIGHT LIVE

summer series

(Thursdays between Memorial Day and Labor Day, 2024)

Cedarhurst stays open late until 8 p.m. every Thursday between Memorial Day and Labor Day.

The museum converts the back patio and lawn into a third space, giving community members a place to gather, network, and enjoy the beautiful southern Illinois summer and scenery.

Thursday Night Live is a no-pressure way to engage first-time visitors or “non-art folks” to gain appreciation for the arts and learn about the many different programs Cedarhurst offers year round.



Live Music

Entertainment is a staple of Thursday Night Live, as local and regional musicians are hired to perform each week.



Weekly Art Activities

Museum staff help the committee design and facilitate special art experiences and activities from week to week, such as artist demonstrations, DIY craft nights, art chats, games, and more. This encourages visitors to become more involved with the arts and helps TNL spur involvement in other Cedarhurst programs.



Food Concessions

Cedarhurst invites local food vendors to set up and sell concessions each week, creating community partnerships that help local businesses and enhance the TNL atmosphere.

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\$2,500 TNL Sponsor

Benefits include:

- Name recognition on summer promotion
- Name recognition in the Cedarhurst Arts Insider
- Name listing on annual Donor Plaque and in Biennial Report
- Discount on rental of Cedarhurst facilities
- Invitation to the annual Evening of Appreciation.

\$5,000 TNL Major Sponsor

Sponsor the Thursday Night Live! program at Cedarhurst and receive **ongoing** logo recognition - all summer long - and increased benefits year-round.

OTHER WAYS TO GIVE

make a **difference**



Membership (Annual Support)

At the Patron level (\$150) and higher, and as a Corporate member, your philanthropic support allows Cedarhurst to have an even greater impact on the region. Membership support helps thousands of southern Illinois students learn about art and provides free opportunities for adults and families alike, so that all can Discover Cedarhurst, and Be Amazed!

Friends Funds (Endowment Gifts)

When considering programs, Cedarhurst staff try to respond to the needs of surrounding communities, which means specific programs may change over time. Friends funds already exist to support Education, Performing Arts, and Visual Arts, ensuring future programs in those areas. Other desired funds include Friends of Sculpture Park and Friends of Cedarhurst Staff. Monies go into the endowment and are invested in the Mitchell Foundation portfolio with the earnings from that particular fund restricted to that department's programs and activities.

Naming Opportunities (Building Fund)

In order to complete an \$8 million expansion and renovation in 2008, Cedarhurst led a capital campaign to raise funds for the project. Nearly \$7 million has been pledged and collected, but the museum still hopes to settle the remaining \$500,000 by way of public contribution. Naming opportunities are available in the Mitchell Museum, Shrode Art Center, and Goldman•Kuenz Sculpture Park. Opportunities range from \$100,000 to \$1 million.



Mitchell Society (Planned Gifts)

A charitable planned gift is the contribution of estate assets to a non-profit, such as Cedarhurst, and it takes many forms. While a will or bequests are the easiest ways to give, there are many ways to make a planned gift to ensure programs at Cedarhurst continue for future generations.

Mitchell House Renovations

The home of museum founders John and Eleanor Mitchell is the oldest building on the Cedarhurst campus and in need of renovation and repair. Cedarhurst has developed a plan that will address required updates (electrical, plumbing, etc.), increase accessibility, and make the home more functional for rentals and programming, all while honoring the Mitchells' legacy and maintaining much of the home's historic charm.



support cedarhurst!

Contact Hillary Esser for more information on these giving opportunities:

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